Webinars for AmeriCorps VISTAs

Networking in Your Community

To join the audio portion, please dial:
800-857-9711 Passcode: 7778467.
This session will begin shortly.

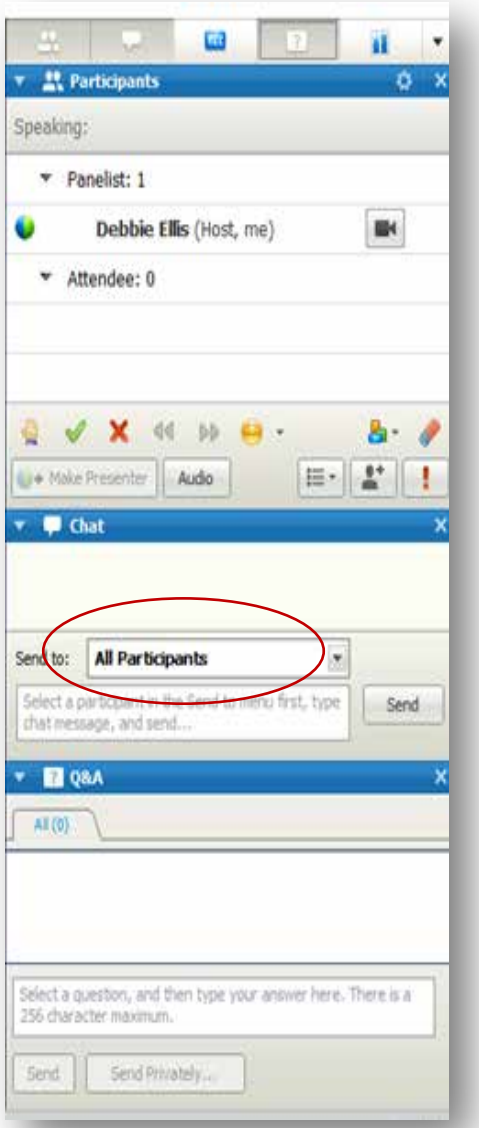
Corporation for National & Community Service

VISTA Volunteers In Service To America

Tips For Participating

Webinars for AmeriCorps VISTAs

- Phones are muted
  - Phones will be open for Q&A later
- Audio available through your computer
- To ask questions, use the Q&A panel
- To share comments and ideas, use Chat
  - Send to “All Participants” will be disabled later
- Links and recording will be available after the session
- Closed Captions can be viewed in the Media Viewer panel



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Webinars for AmeriCorps VISTAs

Welcome to Networking in Your Community

Corporation for National & Community Service

VISTA Volunteers In Service To America

Today's Team

Andy King

Corporation for National & Community Service

Denise Riebman

Trachtenberg School, George Washington University & Careerhappinesscoach.com

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Today's Agenda

- Why build a network?
- Learning before doing
- Online resources
- Offline connections
- Long term perspective

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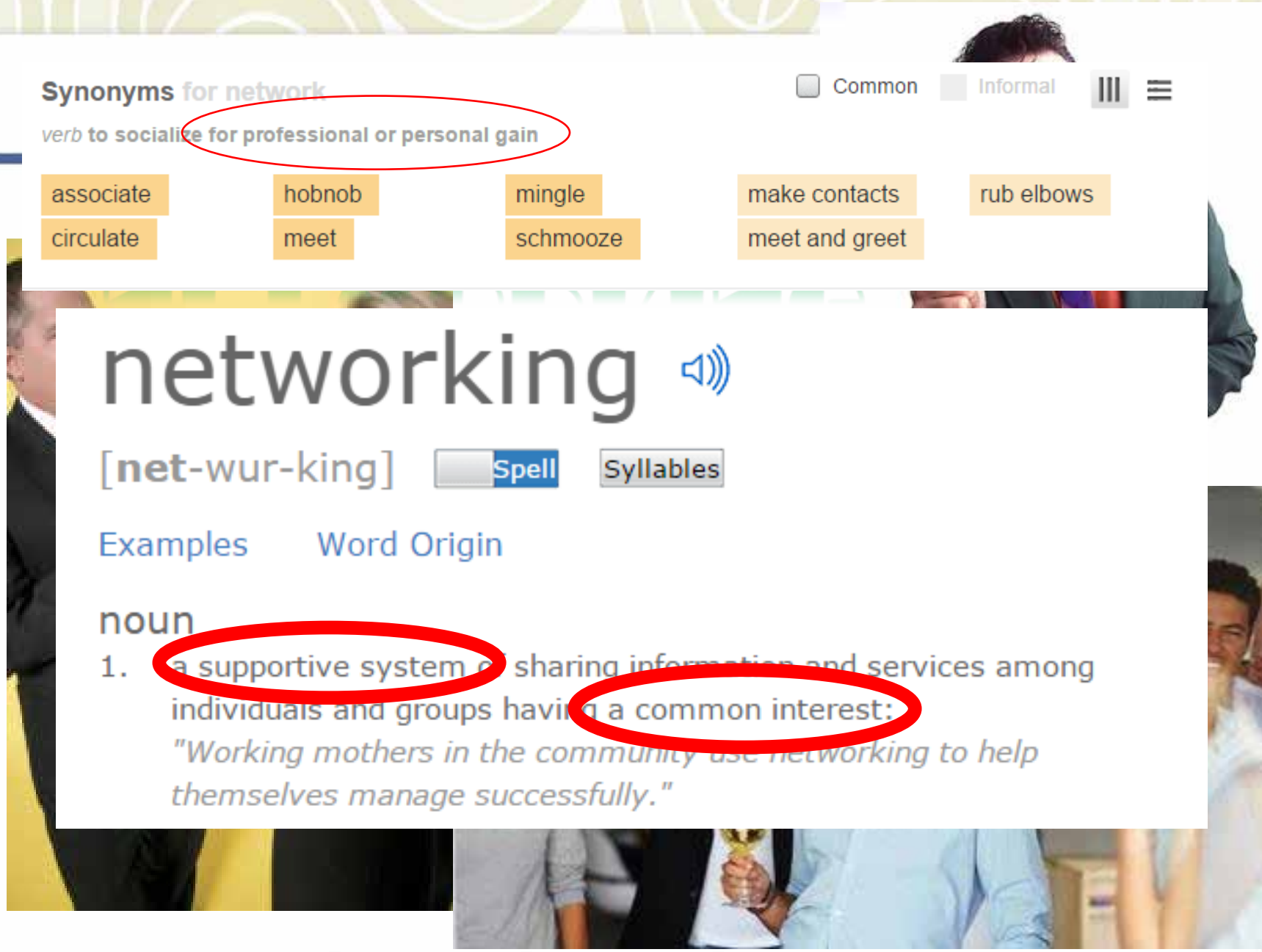

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Poll:

Which of these do you think is the top reason to cultivate a network?

Social & Career Capital

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ASSESS

BE AWARE

CONVERSE

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ASSESS

BE AWARE

CONVERSE

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DO

EDUCATE

FOLLOW

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Give

Nicole Williams, Linkedin's career expert-connection director, “professionals who share articles or content with their LinkedIn network at least once a week are nearly **10X more likely** to be contacted by a recruiter for new opportunities than people who don’t make offerings.

CONNECT

Recent research “shows that we overestimate the chance that our requests for help will be denied — especially after we've been turned down before. And that suggests we should be asking for help more readily and from a wider set of people than we currently are.”

Receive

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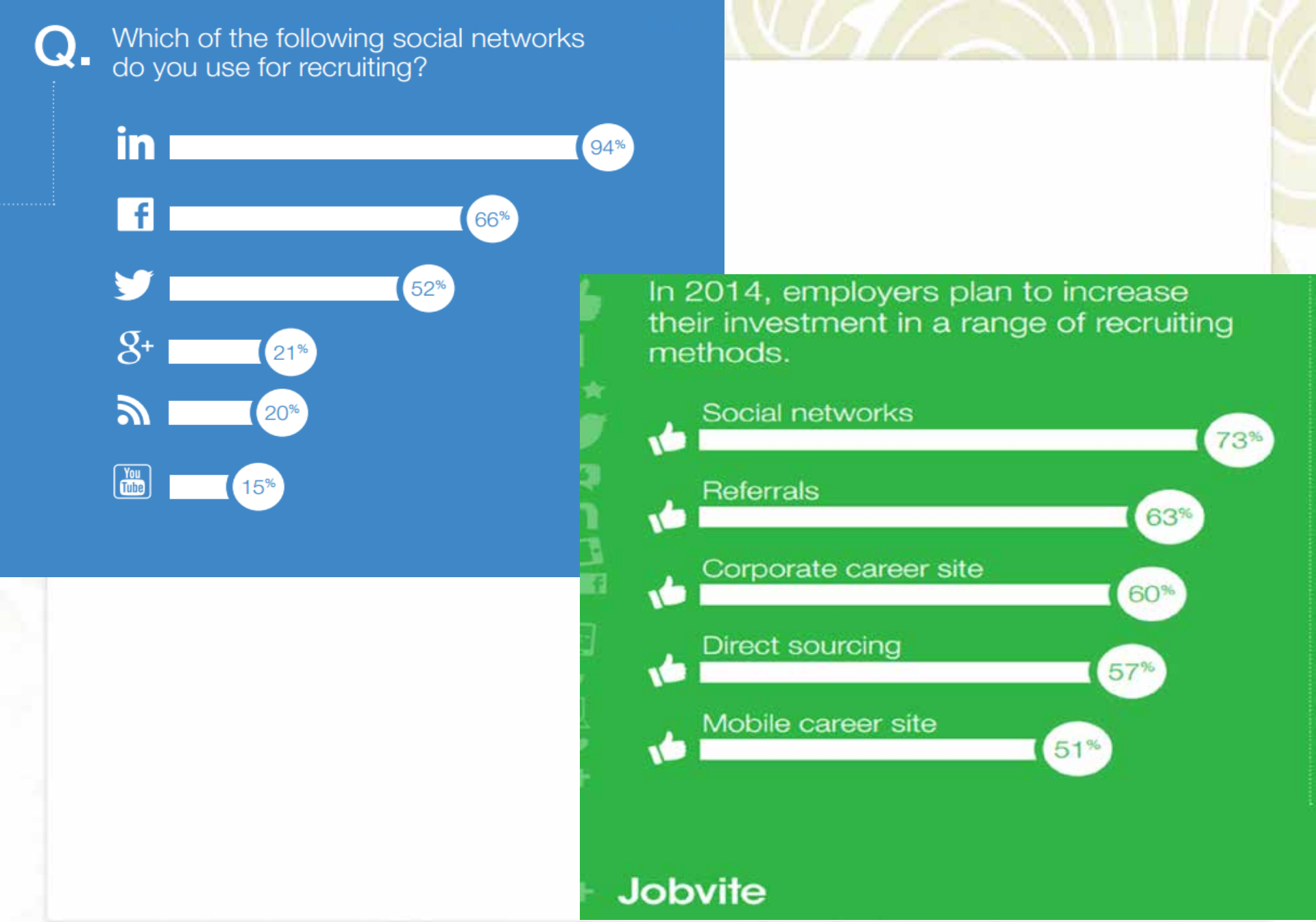

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LIVE UNITED
United Way
TWEETS 7,923
FOLLOWING 4,844
FOLLOWERS 31.9K
FAVORITES 968
LISTS 10
United Way
@UnitedWay
We're leading a global movement to improve lives through education for all, stable income and good health. Join us.
Washington, D.C.
unitedway.org
Joined September 2008
Tweet to United Way
3 Followers you know
Tweets
Tweets & replies
Photos & videos
Pinned Tweet
United Way @UnitedWay · Dec 15
A8: Giving back can give job seekers a boost too. Some great ways to use #volunteer exp to land a job: ow.ly/FVtpA #MillennialMon
12
7
United Way @UnitedWay · Dec 19
in 4 Americans gives the
g. Why that is so important:
Real time updates on what's important to an organization
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Fan/Like Company Pages

Status Updates

Add/delete Photos

Events & Groups

Professional Details

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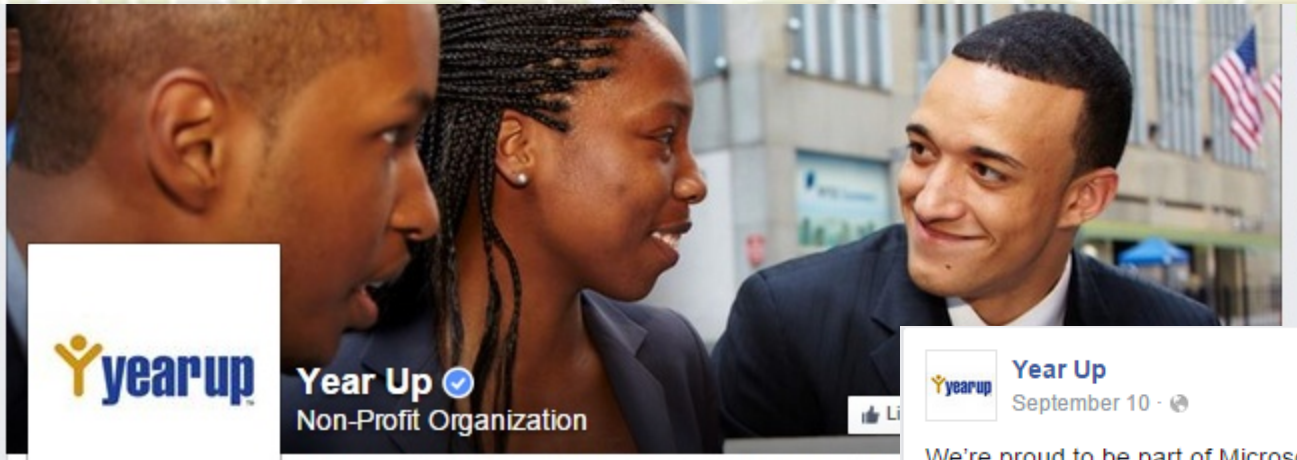
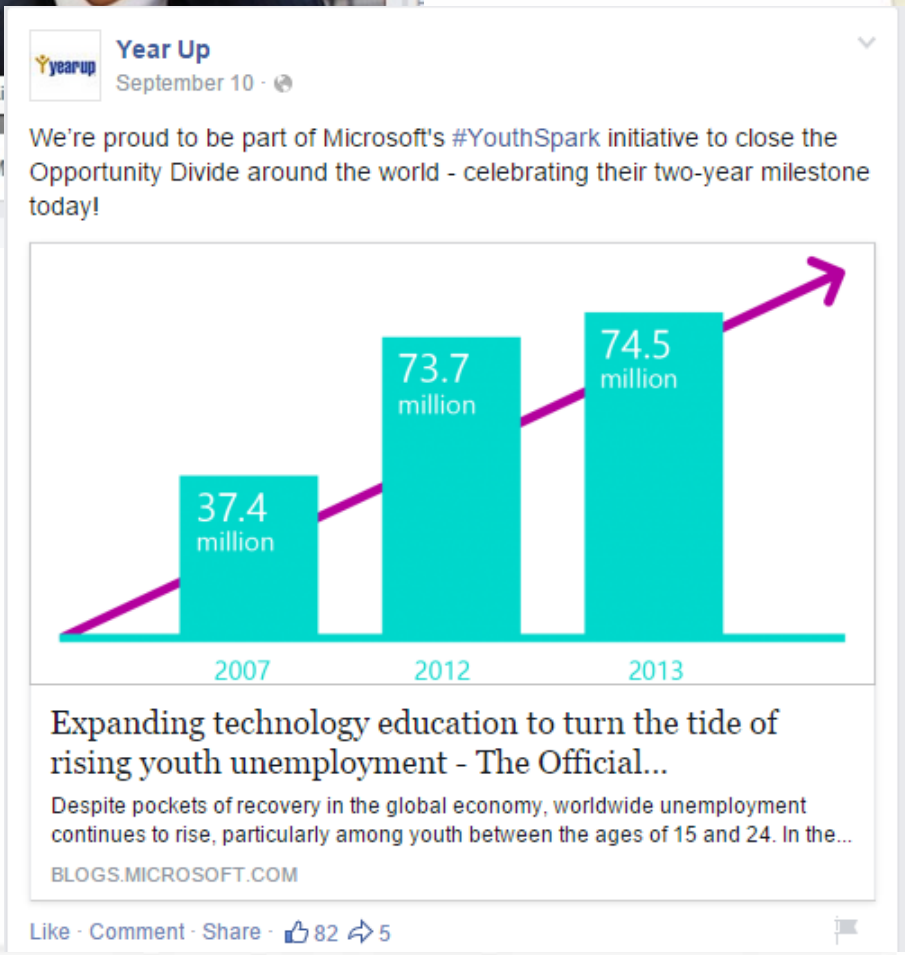


Stay connected with what's happening at other organizations and in your field



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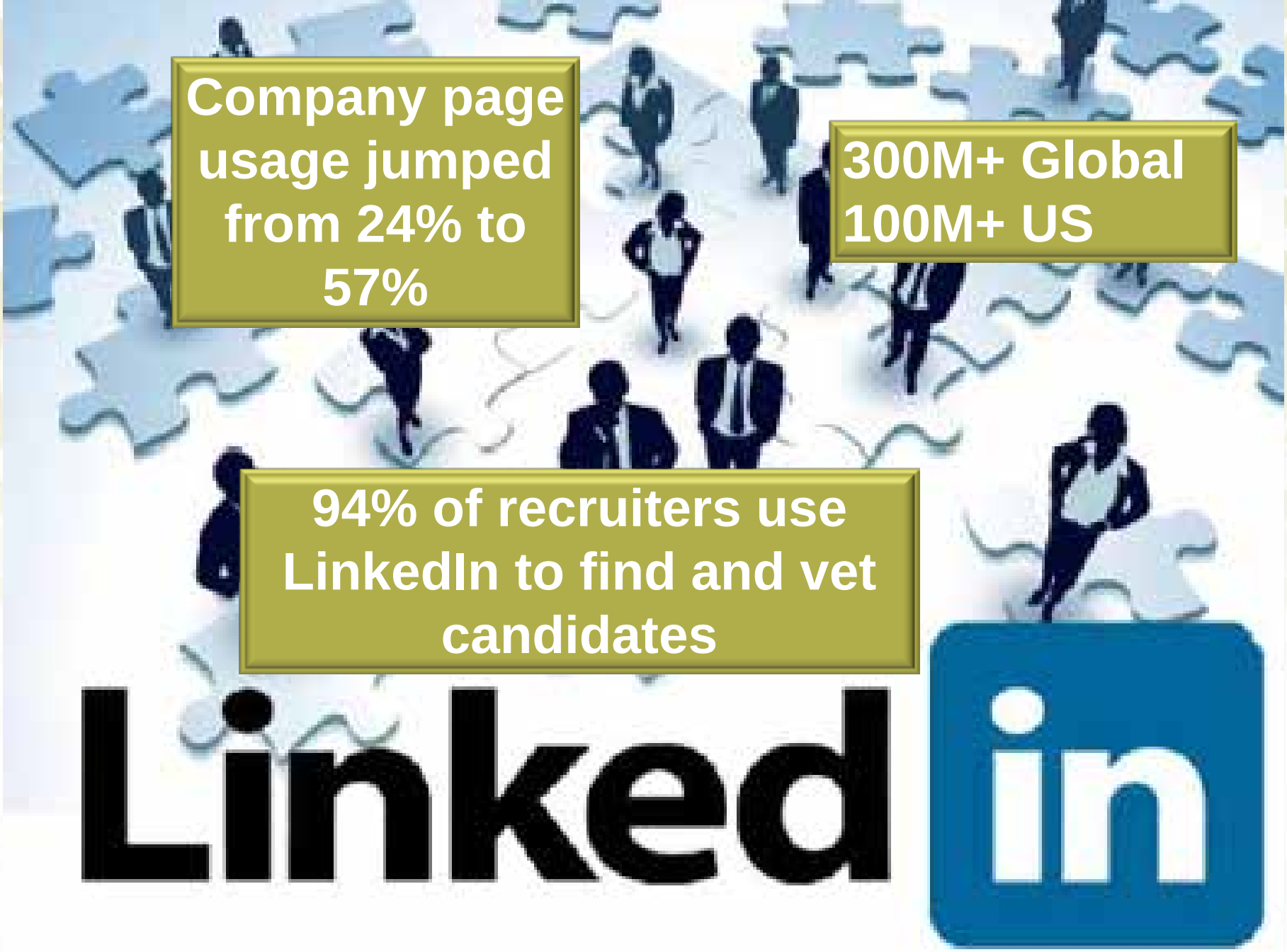

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Managing Your LinkedIn Profile

http://www.slideshare.net/mprofs/19-reasons-your-linkedin-photo-is-an-epic-fail

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Managing Your LinkedIn Profile

Ben Duda 1st

Co-Executive Director at AmeriCorps Alums

Greater Atlanta Area | Nonprofit Organization Management

Previous KaBOOM!, Baltimore City Department of Planning, Citizen Schools

Education The Johns Hopkins University

Send a message | Endorse

500+ connections

http://www.slideshare.net/mprofs/19-reasons-your-linkedin-photo-is-an-epic-fail

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Student, The George Washington University

Washington, District Of Columbia

Media Relations Intern

U.S. Chamber of Commerce

September 2014 – Present (3 months) | Washington D.C. Metro Area

Jennifer Blanck

International Writer | Trainer | Consultant | Coach

Hungary | Writing and Editing

Nonprofit Communications Professional

New York, New York | Nonprofit Organization Management

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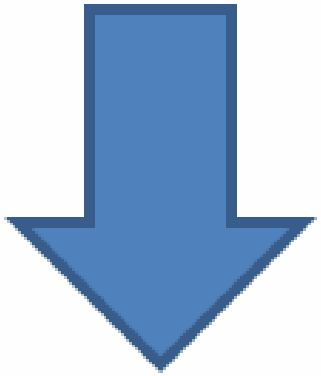
www.linkedin.com/pub/denise-riebman/51/272/655



www.linkedin.com/in/deniseriebman/

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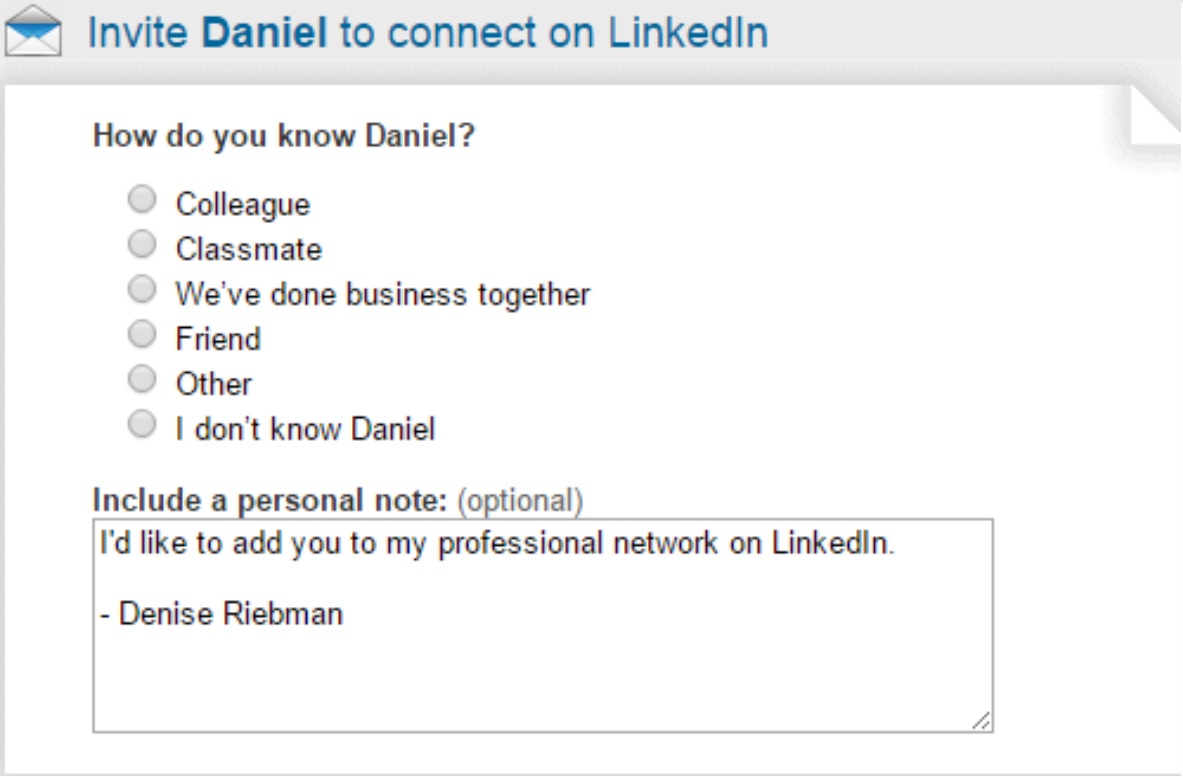

500+
connections

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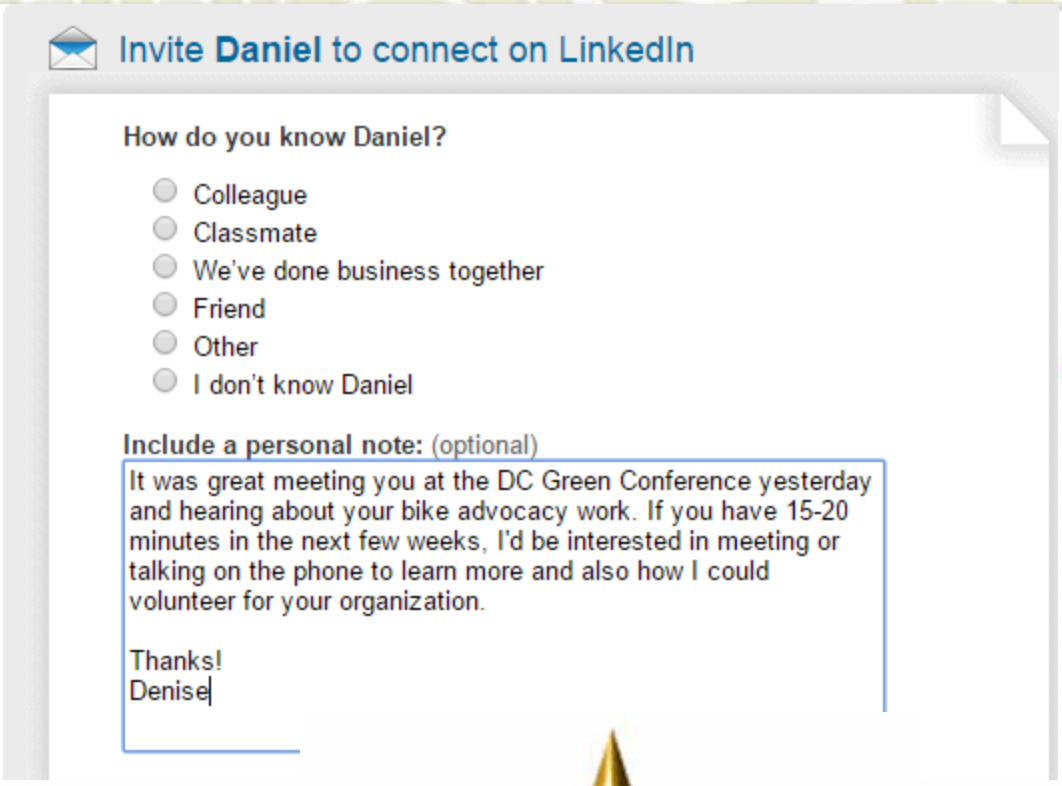

381
connections

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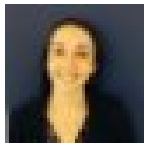
People You May Know



Rachel Brody, Senior Consultant at Deloitte

Connect

Tommy Flint, Student at Harvard University Kennedy

Connect

Aloysius Toe, Civic & Social Organization Professional

Connect

See more »

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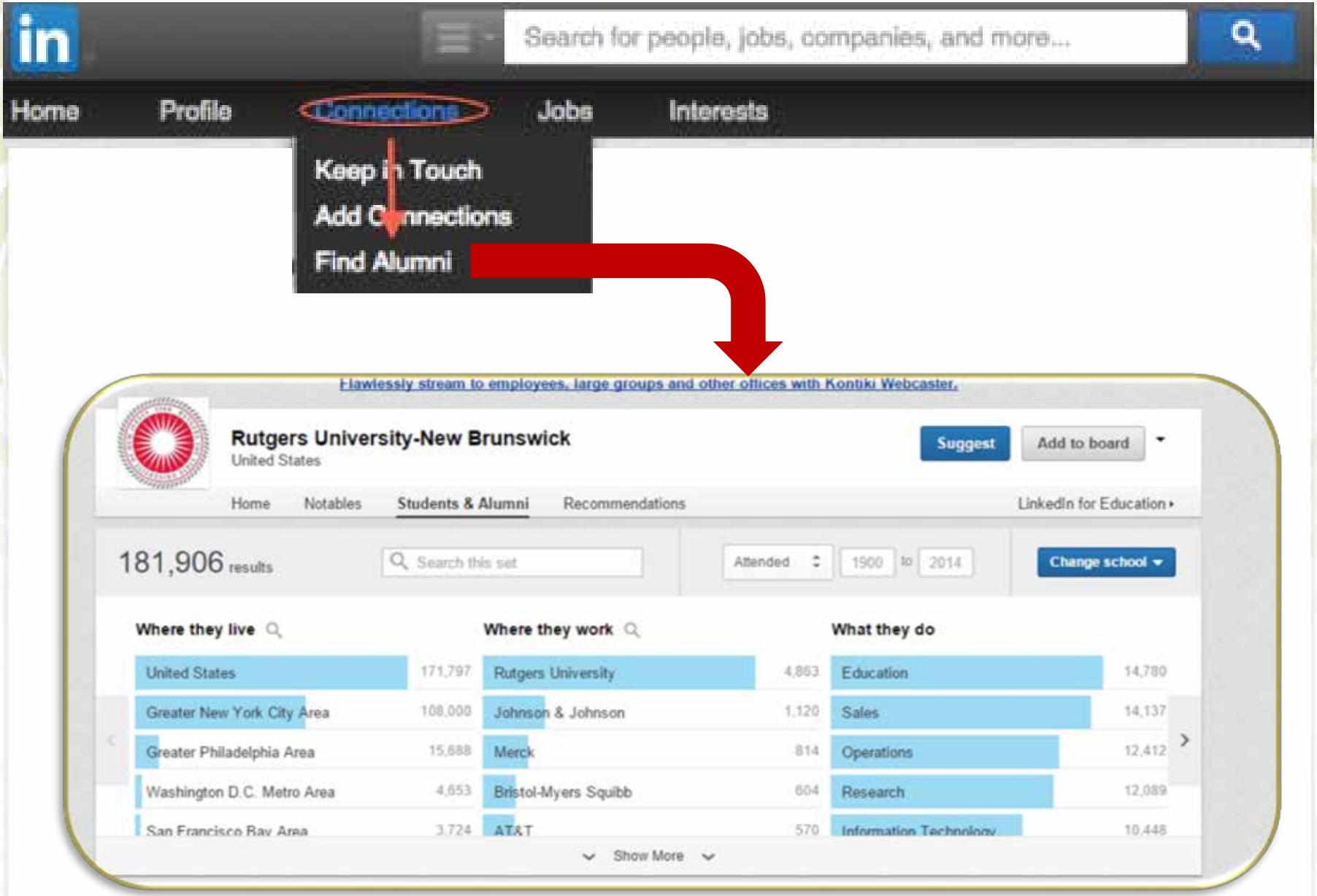

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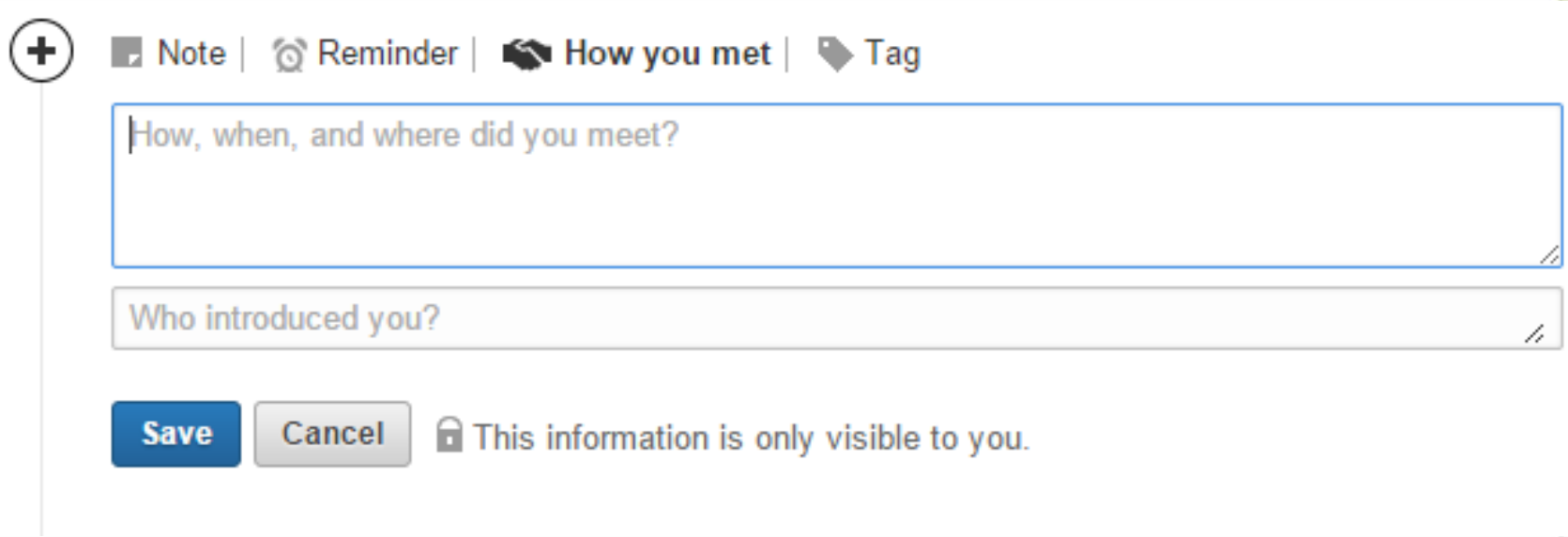
Managing Your LinkedIn Connections



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Room to Read

Home

Room to Read seeks to transform the lives of millions of children in developing countries by focusing on literacy and gender equality in education. Working in collaboration with local communities,... see more

Recent Updates

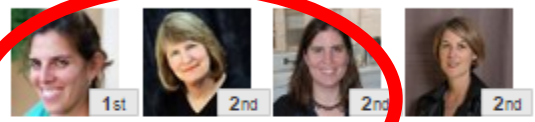
Room to Read is hiring: Major Gifts Officer, Hong Kong

Careers at Room to Read · See more jobs · 13 days ago

Room to Read We have a rare and exciting opportunity for a dynamic leader to join Room to Read in a high-impact role as our next CFO! Please visit, www.roomtoread.org/CFO for more information.

Chief Financial Officer (CFO)

How You're Connected



1 first-degree connection

72 second-degree connections

557 Employees on LinkedIn

See all

People Also Viewed

readingpartners

KIVA

unicef

teachscape

EP

KIPP

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United Way Worldwide

3,741 followers Follow

Home Careers

United Way Worldwide is the leadership and support organization for the network of nearly 1,800 community-based United Ways in 41 countries and territories. It advances the common good by focusing on education, income and health. The United Way movement mobilizes millions to action—to give, advocate and volunteer—to improve the conditions in which they live. see less

Specialties
Education, Income, Health, Volunteerism, Advocacy, Community Impact

Website
http://www.UnitedWay.org

Industry
Nonprofit Organization Management

Type
Nonprofit

Headquarters
701 North Fairfax Street
Alexandria, Virginia 22314 United States

Company Size
201-500 employees

How You're Connected

4 first-degree connections
146 second-degree connections
576 Employees on LinkedIn

See all

Careers

Interested in United Way Worldwide?
Learn about our company and culture.
17 jobs posted

Learn more

Grow Your Career By Following

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United Way Worldwide is hiring: Community Impact Manager

Careers at United Way Worldwide · See more jobs · 5 days ago

United Way Worldwide is hiring: President and Chief Executive Officer

Careers at United Way Worldwide · See more jobs · 10 days ago

United Way Worldwide is hiring: Veterans Case Manager

Careers at United Way Worldwide · See more jobs · 10 days ago

United Way Worldwide At United Way, we don't just champion diversity--we live in every day. Check out our 2013 report on Diversity and Inclusion to learn just how we do it.

United Way Worldwide Diversity & Inclusion Report

origin.library.constantcontact.com ·
origin.library.constantcontact.com

Like (12) · Comment · Share · 1 month ago

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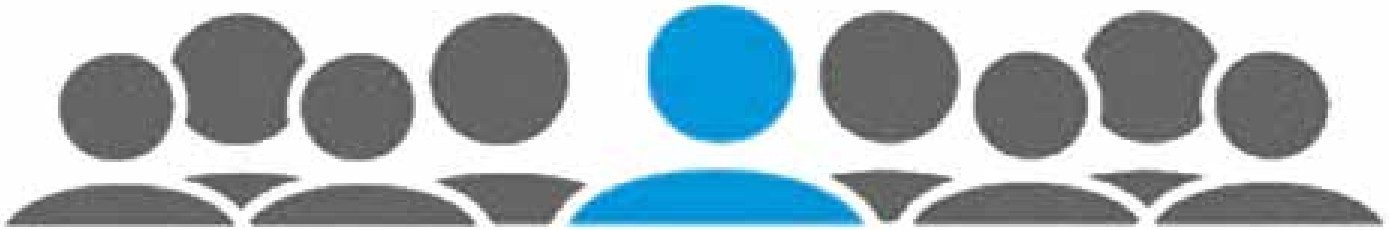
LinkedIn



GROUPS

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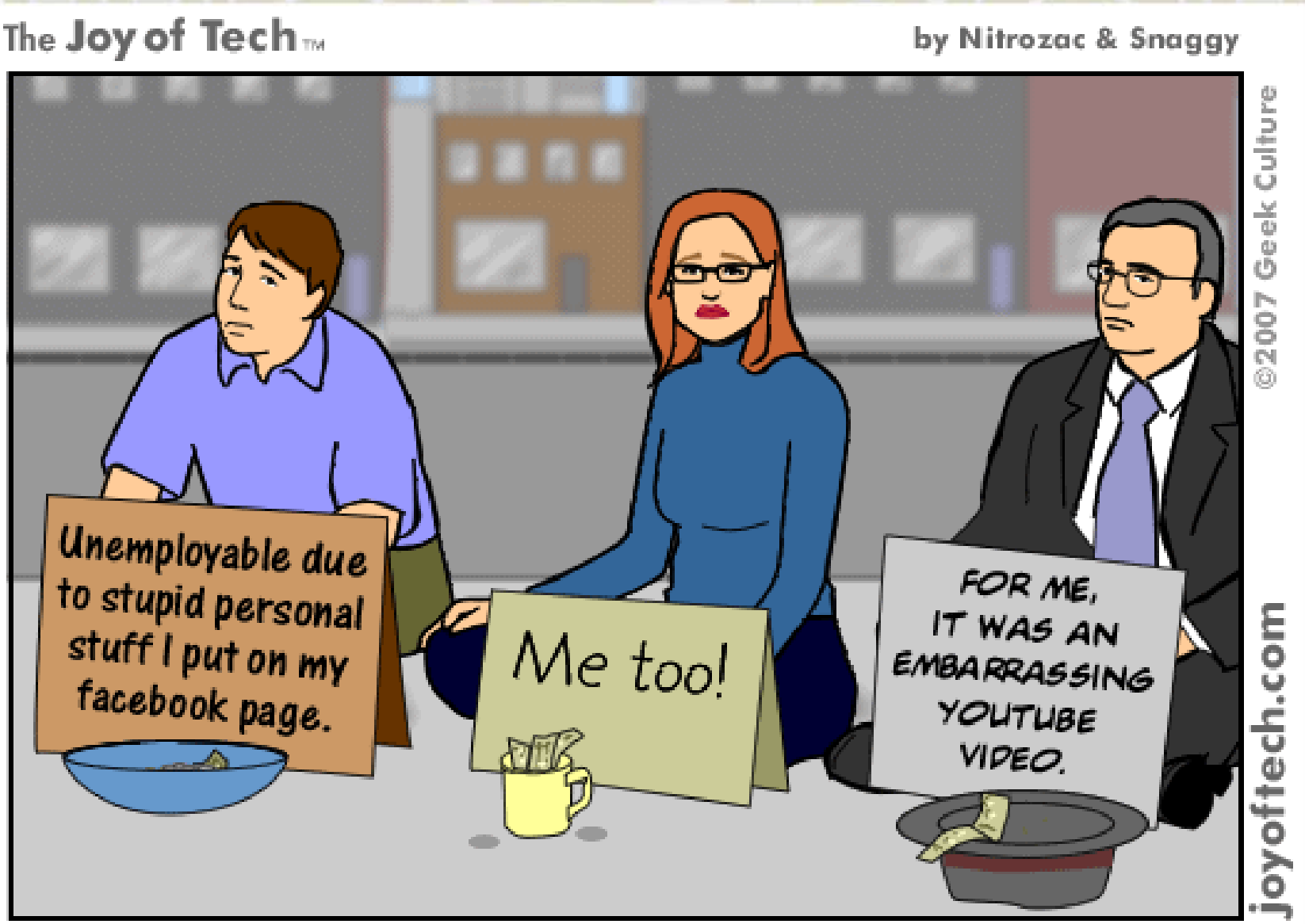

Signs of the social networking times.

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Poll:

Which of these is most important to networking?

~~Attend tons of events~~

~~Know tons of people~~

~~Have in depth meetings~~

~~All of the above~~

PNone of the above

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Smart Event-Going

- Choose wisely
- Go with others
- Arrive early/leave early
- Arrive late/stay late
- Be the first one in line
- Be the last one in line
- Have teaser conversations

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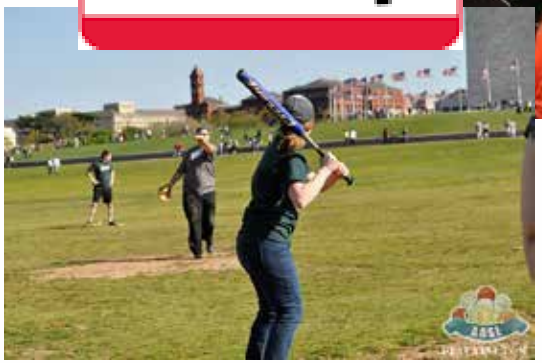
Poll:



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https://www.themuse.com/advice/30-brilliant-networking-conversation-starters

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Smart People-Thinking

- è Be authentic
- è Find commonalities
- è Identify Super Connectors
- è Add value
- è Think long term

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Smart Meeting-Managing

- è Short and sweet
- è Don’t ask what you can learn
- è Do ask about them
- è Have a hook
- è End with an “Ask”
- è Follow up
- è Follow up again

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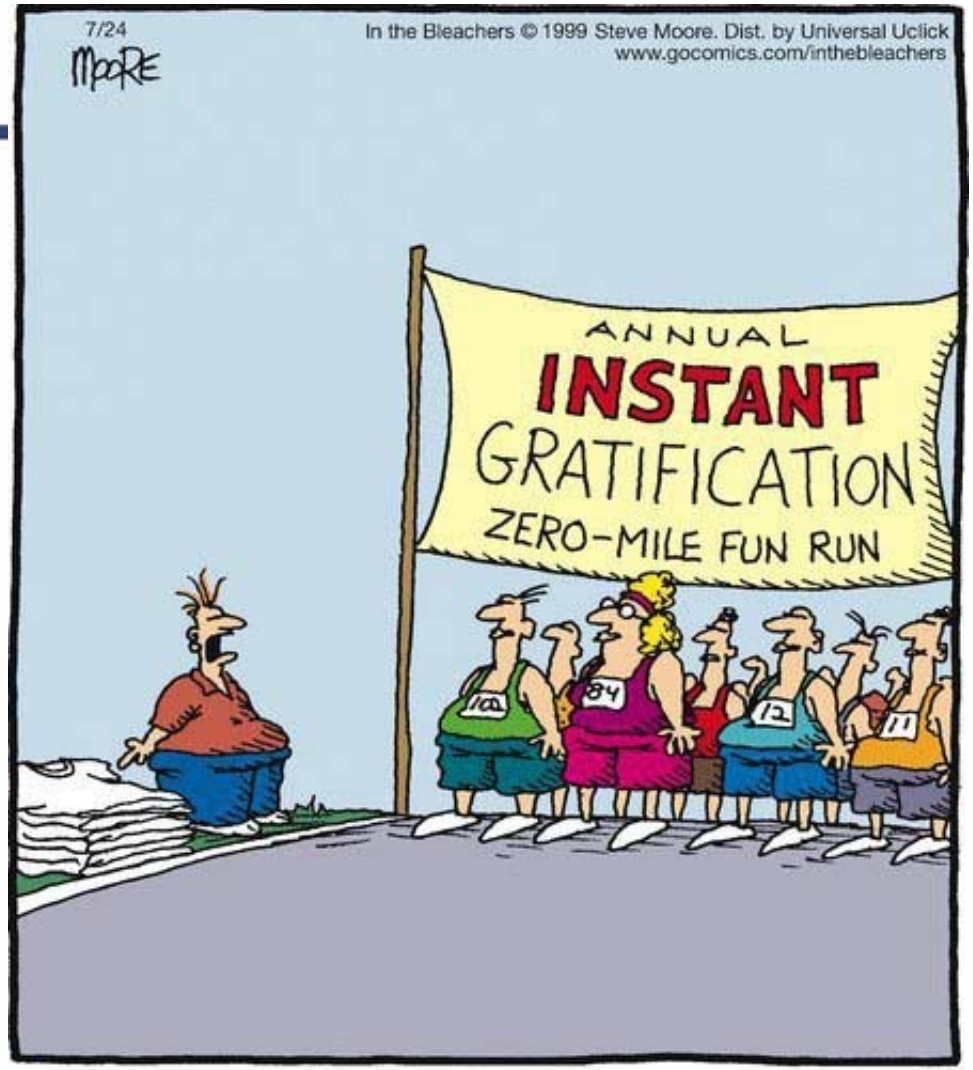

"Runners to your mark. Get set. Go! ... OK, come get your T-shirts."

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Sustaining Your Network

- ü Invite to events
- ü Connect with others
- ü Send links to articles
- ü Congrats for LinkedIn updates
- ü Send holiday notes
- ü **Handwritten** mail
- ü Notify about major events
- ü Contact for follow up meetings

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Sustaining Your Organization's Network

- Invite to special events (fundraisers, trainings, etc.)
- Connect agencies together
- Follow on LinkedIn/Twitter/FB and respond to updates
- Send annual reports, updates
- Partner on events/grants/articles

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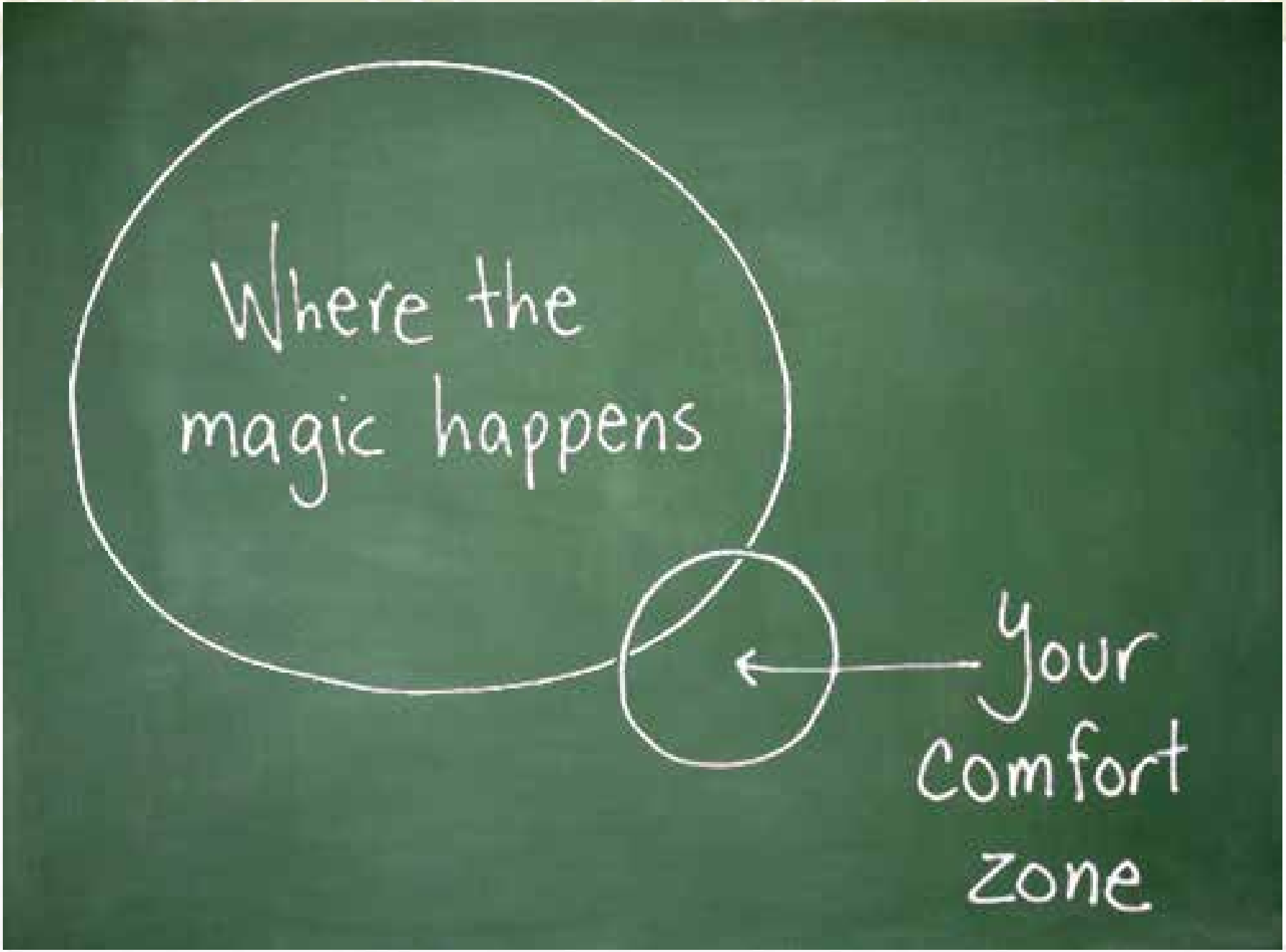

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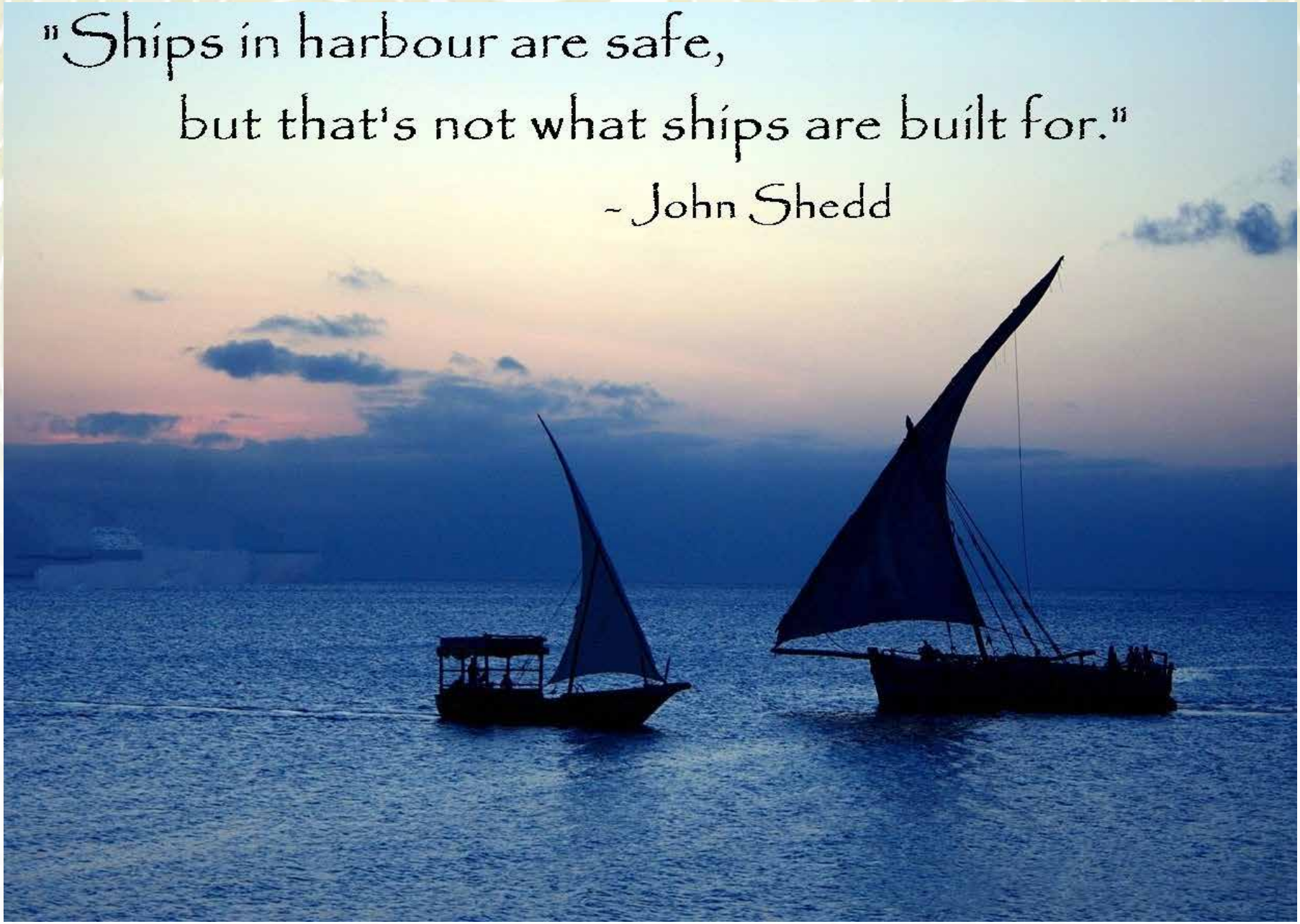

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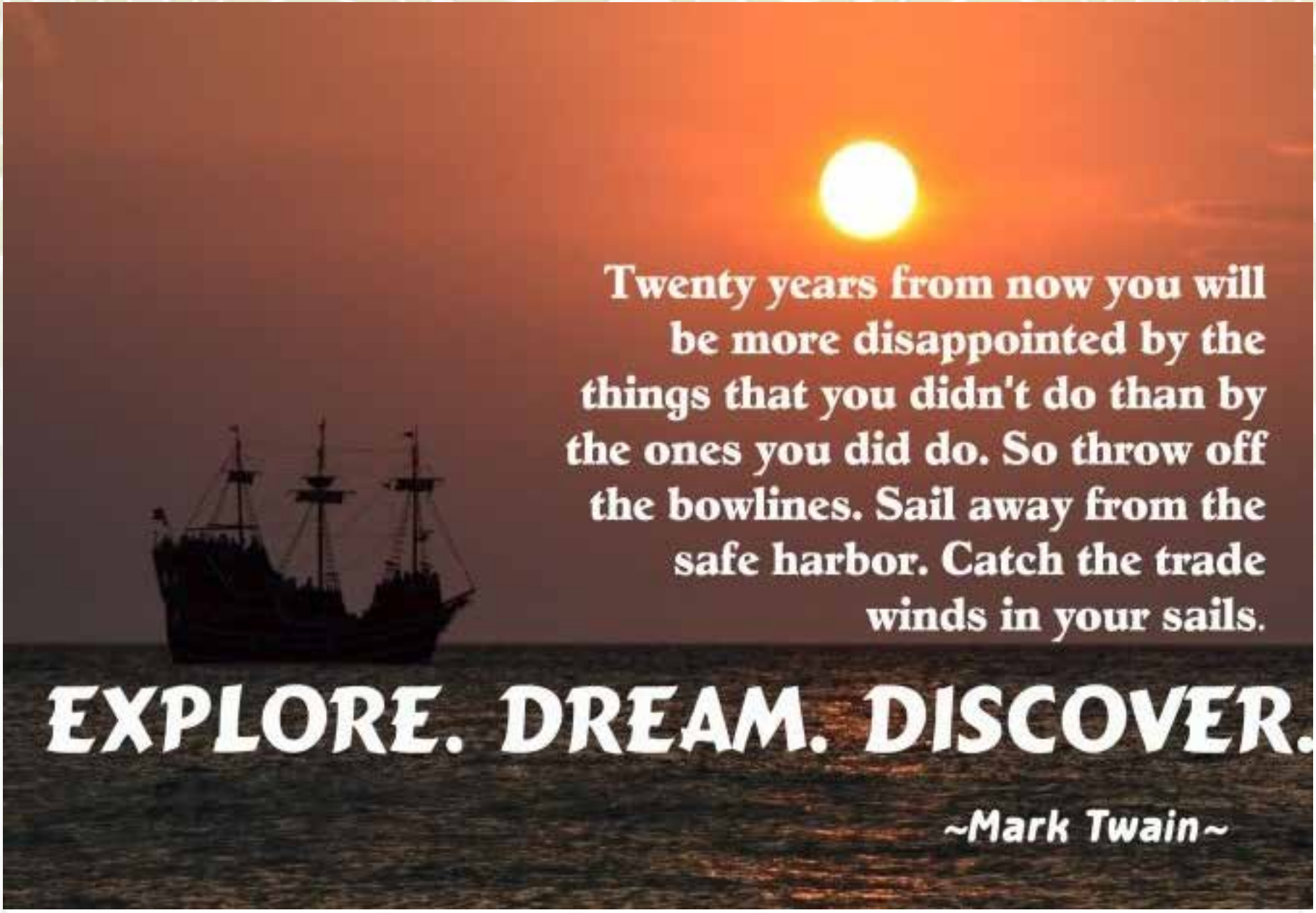

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How to Ask Questions

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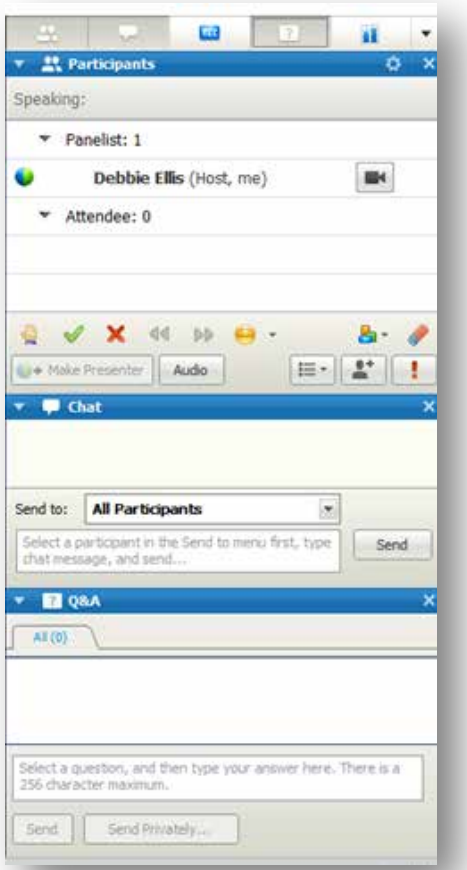
- To ask a question verbally, call in using the number on this slide and press *1.
- To ask a question electronically, use the Q&A feature located in the bottom right corner.



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Evaluation

Webinars for AmeriCorps VISTAs

Please take a few moments to share your feedback. How can we improve these sessions? What topics should we include in future webinars?

Thank you very much for your time and participation!

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Thank You for Your Participation!

Webinars for AmeriCorps VISTAs

If you have further questions or for more information, contact us: VISTAwebinars@cns.gov

Next Webinar:

At Home in Your Community

February 12, 2015

2:00 PM ET

Visit the Webinars for VISTAs page on the VISTA Campus for a complete schedule of VISTA webinars.

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