

Getting the Word Out: Recruitment Avenues

In-person

- Community events
- Career or job fairs
- College recruitment offices
- Word of mouth to friends and family
- Word of mouth to current or former VISTAs
- Word of mouth to colleagues and similar organizations
- Flyers posted in the community

Electronic & Traditional Media

- Email announcement to colleagues
- Email announcement to similar organizations
- Posting on your organization's website
- Twitter post
- Facebook post
- LinkedIn post
- Ad in newspaper
- Ad or announcement in professional journals or newsletters

Websites

- My AmeriCorps portal
- Hands On Network Local Action Center
- VolunteerMatch.org
- Craigslist
- Idealist.org
- Indeed.com
- Change.org
- OpportunityKnocks.org
- Monster.com

Sample 2-Line Teasers

Do you have an interest in international affairs and humanitarian efforts? The Arizona Refugee Resettlement Program is recruiting for a Health Care Coordinator to benefit refugees in Arizona.

Join a new VISTA program with the US Department of Interior (DOI). Work in a national park or wildlife refuge to foster economic development, healthy futures, and programs for at-risk youth.

Big Picture is a high school that inspires and empowers low-income students to make their education individualized, real-world, and rigorous using projects, internships, travel, and service.

Got FUN? The Bookmobile supports a fun bunch of people, books, activities, and connections. Its library outreach programs support folks in two rural counties.

The Willowell Foundation, based on 230 acres in Monkton, Vermont, connects people with the arts, education, the environment, and each other through land-based programs.

Affordable-housing nonprofit will begin research to show that providing housing for the homeless costs the public less than providing support services while they live on the street.

Peach County 4-H in Ft. Valley, GA, needs YOU to fight poverty with passion through 4-H -- the largest positive youth development organization in the world!

Join a dedicated team of hard-working professionals and help to further develop and expand an in-school literacy tutoring program for at-risk youth in Kindergarten through 2nd grade.

Apple Seeds inspires healthy living through garden-based education. Our Farm Program Coordinator will assist the Farm Manager as well as others in development and capacity building at our Teaching Farm.