



Welcome to

Creating Group Volunteer Opportunities that Engage and Inspire



Dial:

Passcode:

Session Goals

By the end of the webinar, you will be able to:

- Describe the elements of successful group projects
- Identify the planning components and resources you need to consider for your project
- Identify the type of project that will work best for you
- Access planning tools and templates and apply a planning process to your own group volunteer project

Today's Agenda

- About Group Projects
- Community Needs Assessment
- Planning Process
- Project Examples
- Resources



Today's Speakers



Katie Sadler-
Stephenson
Georgia 4-H
Athens, GA



Karen D'Angelo
Tennessee CNCS State
Office
Nashville, TN

What is a Group Volunteer Project?

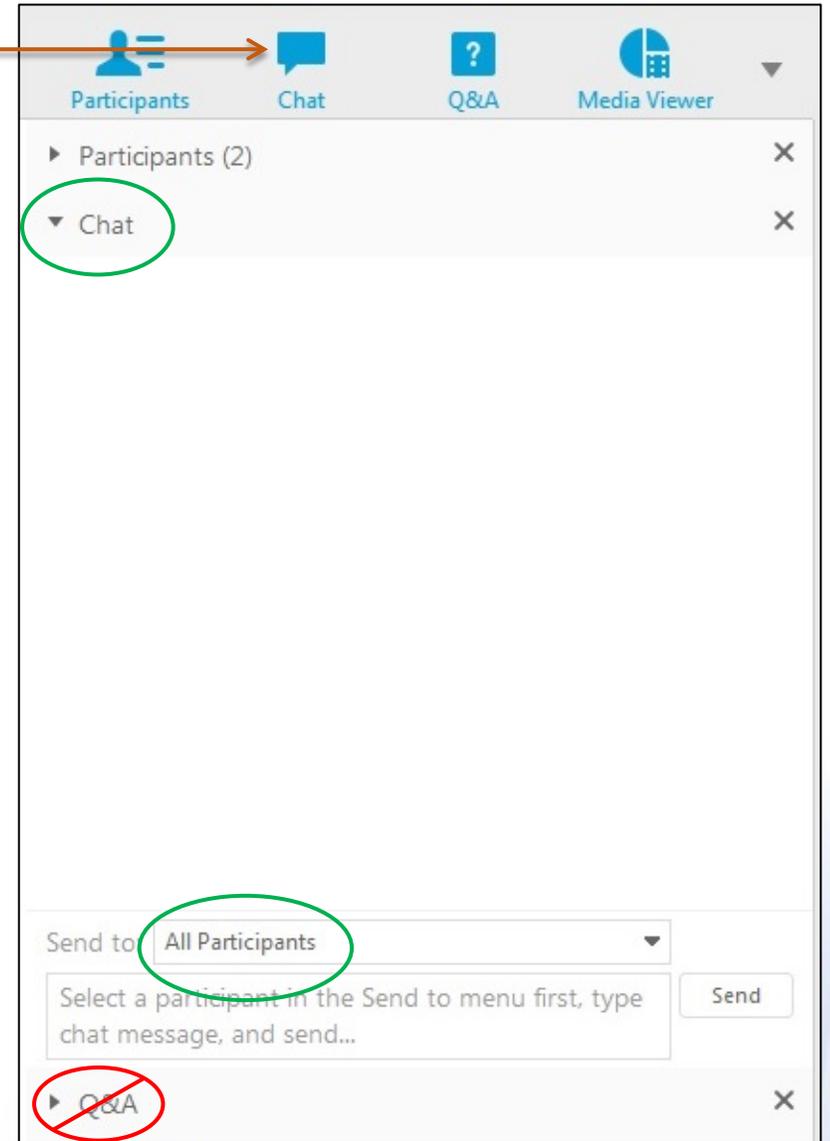
A project, event, or set of tasks that can be planned, managed, and implemented by a group of volunteers.



Chat:

What benefits do group volunteer projects offer?

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Value of Group Volunteer Opportunities

- Get Stuff Done!
- Awareness Raising
- Whole Community Building & Engagement



Elements of Projects



One-time

Ongoing



On-site

Off-site



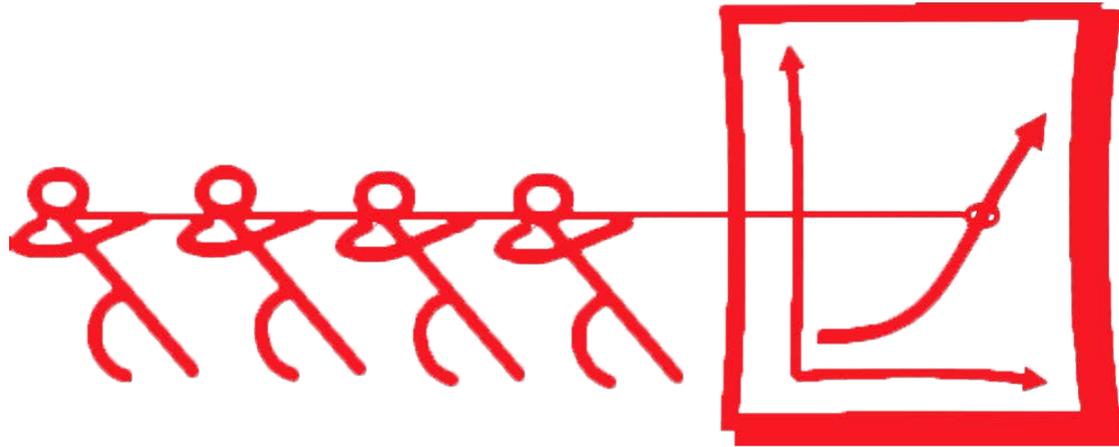
Seasonal

Special

Immediate

Year-round

Characteristics of Group Volunteer Projects



- Team Effort
- Community Partners
- Local Issue
- Measurable Outcome

Planning Process



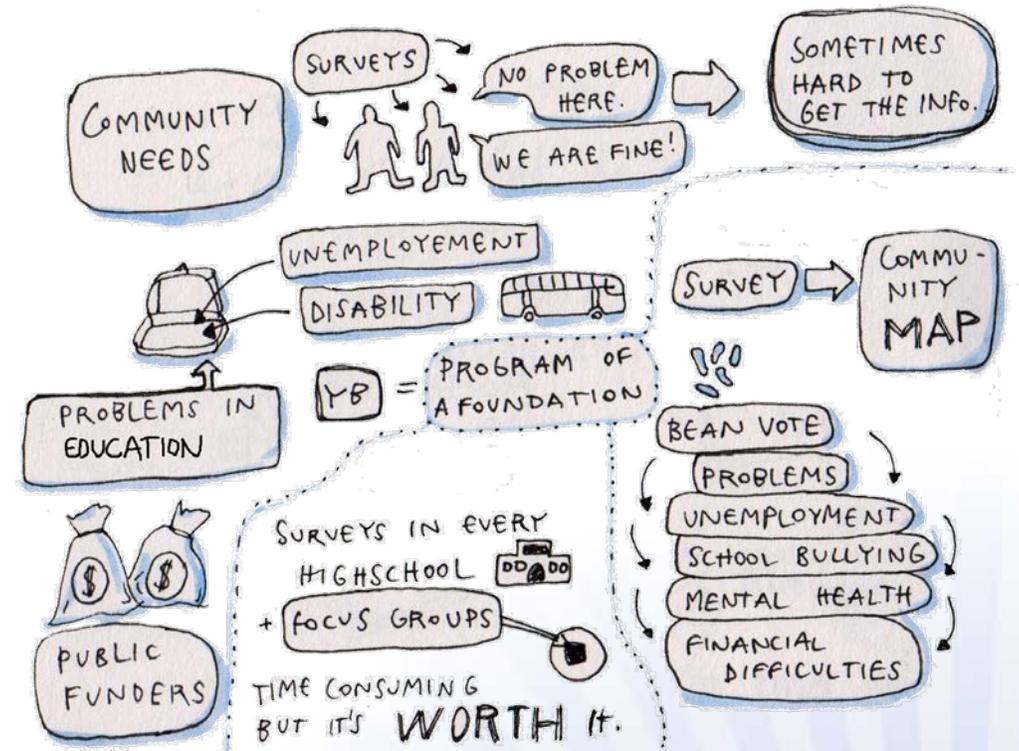
Steps to Successful Project Management

1. Focus on the community
2. Narrow the scope
3. Map the project and secure resources
4. Advertise and recruit
5. Implement
6. Reflect and evaluate



Step 1: Focus on the Community

- Conduct a community needs assessment
- Identify potential projects
- Identify beneficiaries or focus area
- Assemble a planning committee



Community Needs Assessment

- Identify the following:
 - Needs
 - Strengths
 - Available Resources



Community Needs Assessment Questions

1. What's the history/context?
2. What matters to the beneficiaries?
3. What matters to key stakeholders?
4. Should this be a priority?



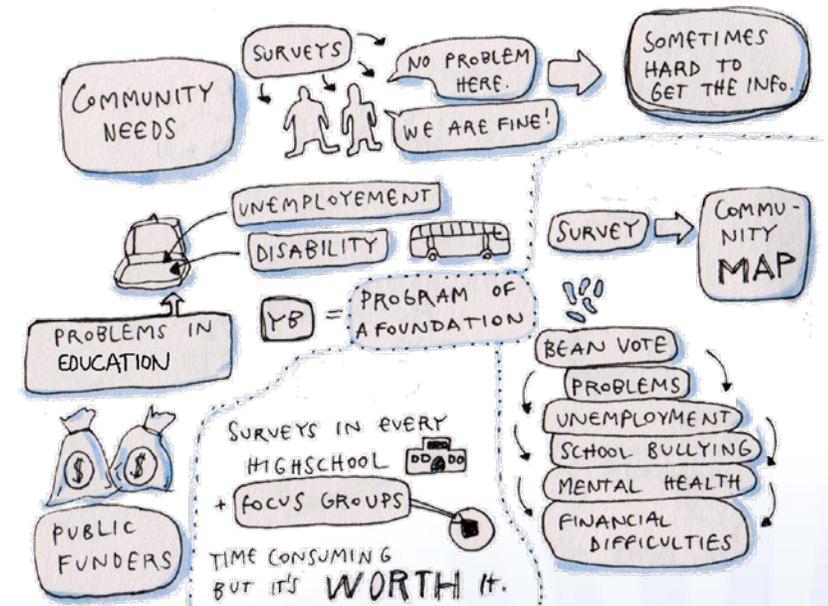
More Questions

5. Who are potential partners?
6. Who is already working on this?
7. What are the barriers? The resources?
8. Should this be a priority?



Step 1: Focus on the Community

- Conduct a community needs assessment
- Identify potential projects
- Identify beneficiaries or focus area
- Assemble a planning committee



Step 2: Narrow the Scope of the Project

- Research the issue area
- Community partnerships?
- Planning Committee
- Conduct a site visit



Step 3: Map the Project, Secure Resources

- Create a timeline
- Develop a task list for the Planning Committee
- Determine volunteer needs
- Funding?
- Day-of Project Plan
- List of Materials and Supplies



Step 4: Market the Project

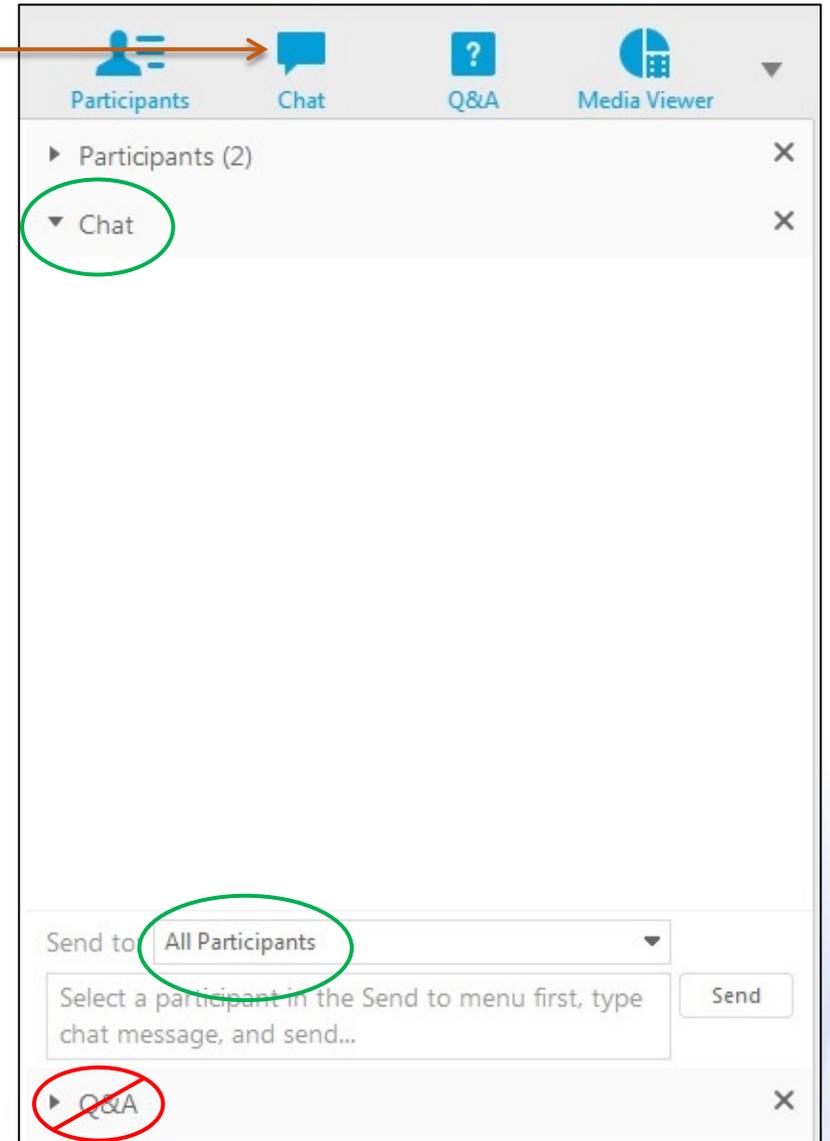
- Develop a plan to market the project
- Contingency Plan
- Consider on-site safety of volunteers
- Recruit volunteers



Chat Question:

How might you recruit volunteers for a group project?

Click this button if you don't see the chat panel.



Step 5: Implement the Project

- Conduct the project
- Wrap-up of the project on-site



Step 6: Reflect and Evaluate

- Recognition
- Reflection on successes and learning opportunities
- Feedback from stakeholders



Reflection and Evaluation

- **Reflection** provides an opportunity to reflect on participants *personal experience* and what they got out of it
- **Evaluation** captures feedback about *logistics*
 - Goals/outcomes
 - Process

Reflection and Evaluation



- Participants
- Planning Committee
- Beneficiaries
- Self

Deciding on a Project

- What does the community want/need?
- What is your timeframe?
- What is your need?
- What is your capacity for volunteers/funding?
- Inside or outside?



Group Volunteer Projects - Examples



- Advocacy Projects*
- Philanthropy Projects
- Awareness Raising Projects
- Service Projects

*not suitable for VISTAs

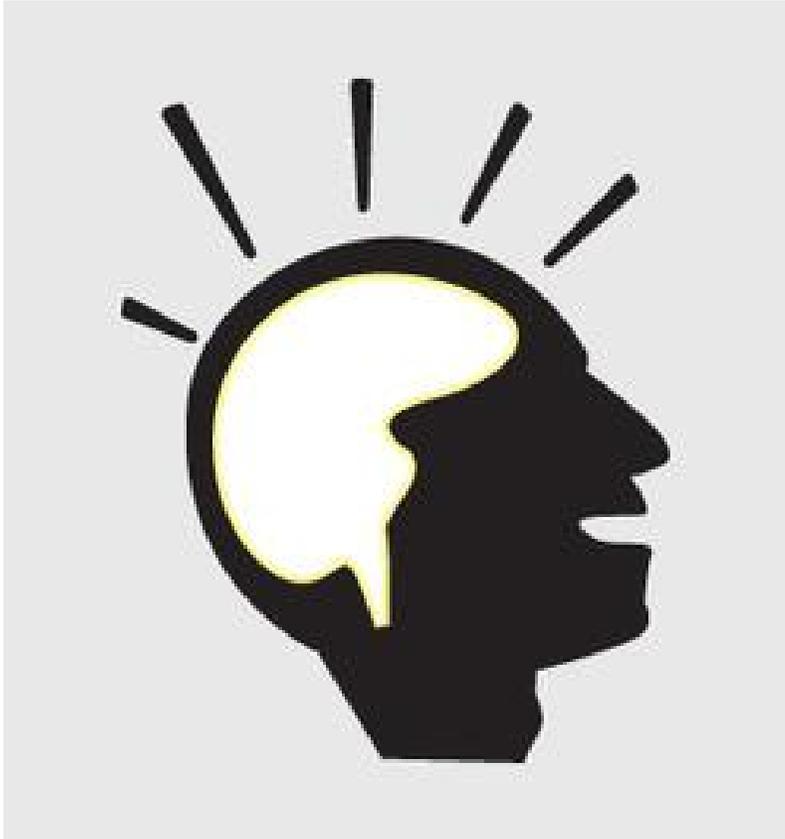
Philanthropy Projects



Give: Raises funds or resources for a community need

- Community Food Drive
- Military Care Packages
- 5K Fundraisers

Awareness Raising Projects



Educate: Provide information to positively change people's lives

- Science Night
- Teen Maze
- Random Acts of Kindness Campaign

Service Projects

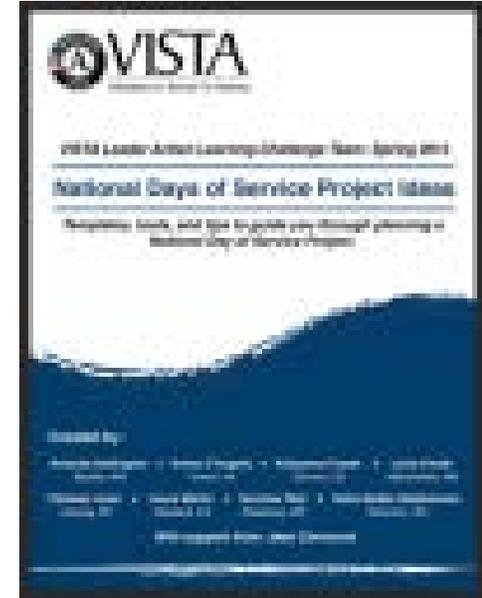


Volunteer: Directly meet a need in the community

- Playground Repair
- Park Clean Up
- Rivers Alive

Resources

- National Days of Service Project Ideas (Action Learning Project) on VISTA Campus
- Youth Service America's *Youth Changing the World Toolkit* (register and download free) – ysa.org
- The Community Toolbox - ctb.ku.edu
- Global Citizen 365 Project Development Kit
- Serve.gov – CNCS Project Planning Toolkits



Next steps

- Research and Reflection
- Make a Plan
- Action

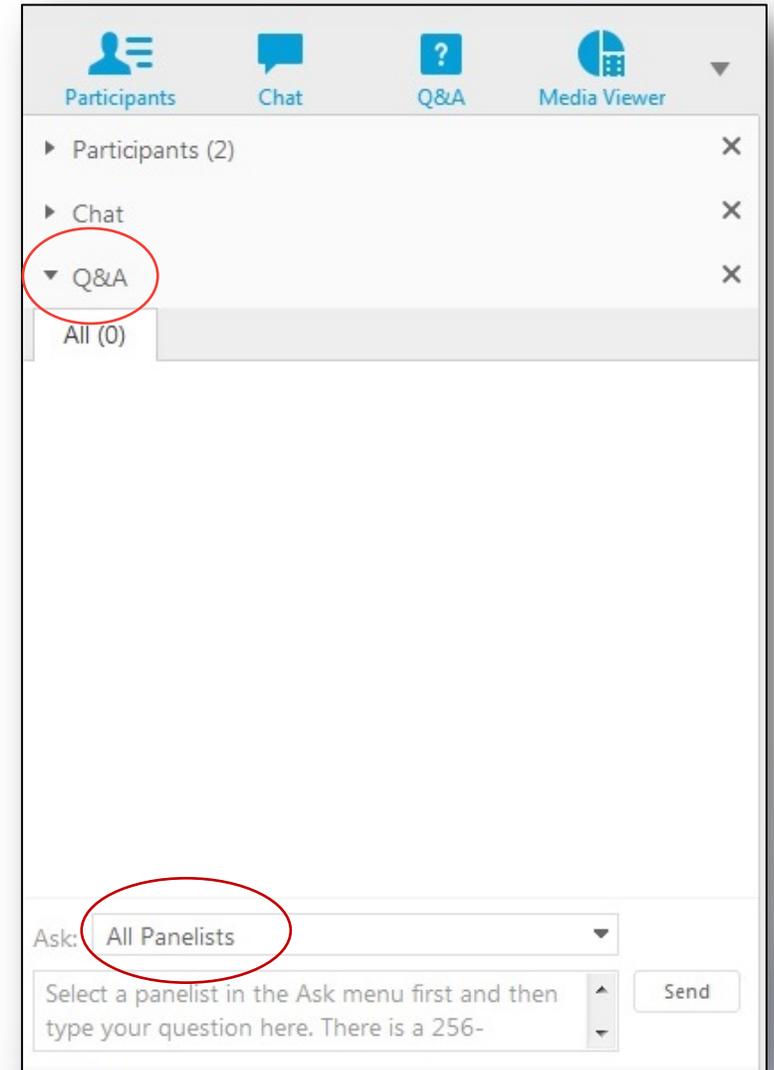


Evaluation

- Please take a few moments to share your feedback through the quick poll on the right side of the screen.
- How can we improve these sessions? What topics should we include in future webinars?
- Thank you very much for your time and participation!

Questions ?

- To ask a question verbally, call in using the number on this slide and press *1
- To ask a question electronically, use the Q&A feature located in the bottom right corner of the screen. Please ask “All Panelists”



Thank You for Your Participation!

If you have further questions or for more information, contact us: VISTAwebinars@cns.gov

Our next webinar:

Using the Segal AmeriCorps Education Award

July 7, 2016

2:00pm Eastern

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