

National Service Solves Community Challenges

The Corporation for National and Community Service (CNCS) **engages Americans of all ages and backgrounds** in service to meet national and community needs.

CNCS brings leadership, resources, coordination, focus, and scale to America's voluntary sector. The agency's work is based on principles of local control, competition, accountability, leveraging resources, and public-private partnership. We unite the passion, commitment and talent of participants with the assets of community organizations and funding from public and private sectors to **build enduring community capacity to solve challenges**. We provide a triple "bottom line" return on investment: benefiting the recipients of service, the people who serve, and the larger community and nation.

PRIORITY ISSUE AREAS

- Disaster Services
- Economic Opportunity
- Education
- Environmental Stewardship
- Healthy Futures
- Veterans and Military Families

Our Goals Drive Greater Impact in Communities

Our five-year Strategic Plan is designed to leverage the strength of grantees, participants, programs, state service commissions and the American public to **build a network of programs that offer effective solutions** to critical issues. To focus our efforts, CNCS has four overarching goals as the foundation for our Strategic Plan. Leading and operating at the highest level of accountability, integrity and transparency, we will:

- 1) Increase the impact of national service on community needs in communities served by CNCS-supported programs
- 2) Strengthen national service so that participants engaged in CNCS-supported programs consistently find satisfaction, meaning and opportunity
- 3) Maximize the value we add to grantees, partners and participants
- 4) Fortify management operations and sustain a capable, responsive and accountable organization

We will produce these results by investing in effective local initiatives, engaging more Americans in service, supporting evidence-based programs, and leveraging public-private partnerships. The Strategic Plan includes further details on the **specific objectives, strategies and performance measures** which determine how we will evaluate our success over the next five years.

The Edward M. Kennedy Serve America Act focuses national service on priority issues and places a greater emphasis on measuring the impact of service. It directs CNCS to **expand opportunities** to serve, build the capacity of individuals, nonprofits and communities, and **encourage innovative approaches** to meeting community needs.

Visit **NationalService.gov** for the full Strategic Plan and more on how we will work together to achieve greater impact through our programs, people and priority issues.