

# About CCS



CCS is one of the most comprehensive and widely recommended fund-raising consulting and management firms in the world.

Founded in 1947, CCS is dedicated to advancing non-profit institutions through philanthropic growth.

- Founded in 1947
- International Headquarters: New York
- Divisional offices in *New York, Chicago, San Francisco, Washington, Baltimore, Boston, Seattle, Los Angeles, St. Louis, London, and Dublin*
- Approximately 250 employees – over 150 campaign-directing staff
- Serves over 300 clients per year
- Conducts over 100 feasibility studies annually
- \$5 billion in projects under management and consultation
- Direct referrals represent 95% of our client base
- Serves a diverse client base:
  - Education
  - Health
  - Religion
  - Arts and Culture
  - Conservation and Environment
  - Human Services
  - Professional Associations and Societies
  - International Relief and Development
  - Social and Civic
  - Philanthropic Foundations
  - Advocacy
- Local, regional, national, and international project management
- Provides comprehensive fund-raising services:
  - Feasibility and Planning Studies
  - Development Audits and Assessments
  - Executive Consultation
  - Campaign Planning, Management and Direction
  - Prospect Research Services
  - Board Development and Orientation
  - Marketing and Communications
  - Planned Giving
  - Development Operations Management
- Team approach to all projects
- A CCS Executive is responsible for each account
- Full-time resident direction
- Full-service prospect research and campaign public relations personnel
- Maintains a three-year relationship with clients to assure the proper collection of pledges
- Programs maintain excellent ratio of cost to dollars raised



Fund Raising • Development Services • Strategic Consulting

[www.ccsfundraising.com](http://www.ccsfundraising.com)