

Approaching Unfamiliar Communities

Now think about how to approach communities of which you/your organization is not a part.

Reflect upon the variety of communities mentioned and work within a small group to respond to the following.

IDENTIFIED GROUP _____

If you were trying to recruit volunteers from this group, what might you need to consider in:

- The way you “enter” the community?
- The message you design to reach these potential volunteers?
- The role you ask them to fill, including the:

position descriptions you design?

time commitment you request?

environment the work takes place in?

supervision/training you offer?

recognition you plan for them?

How could you use what you’ve learned about approaching volunteers in new communities to develop a strategy for approaching this group?

