Social Media Monday

virtual workshops - real social change

Using Flickr and Other Photo Sharing Sites to Tell Your Story of V

To join the audio portion, please dial:

1.888.946.7602

Passcode: 2081862

This session will begin shortly

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Welcome

to

Using Flickr and Other Photo Sharing Sites to Tell Your Story of V

Suzanne Knizner

Project Specialist
Campaign
Consultation, Inc

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Today's SMM Team…

Liz Matthews

Outreach Specialist
Corporation for National & Community Service

Danielle Ricks

Social Media Specialist
Campaign Consultation, Inc.

Robyn Stegman

Project Specialist
Campaign Consultation, Inc.

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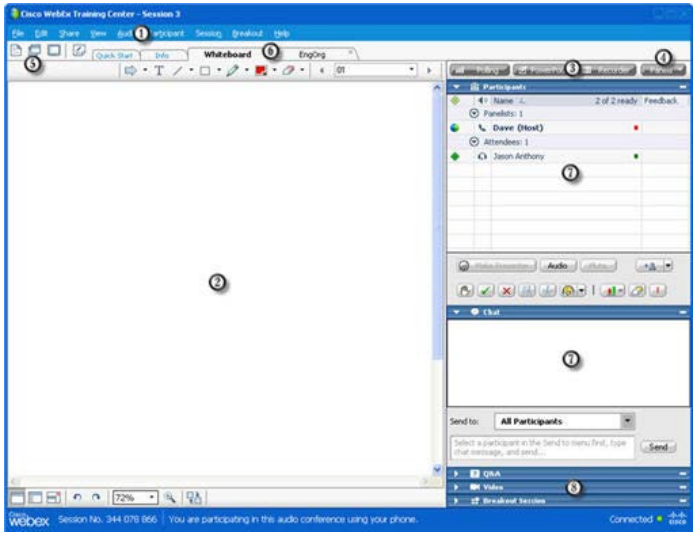
Tips for Participating

- Submit questions to the presenter at any time using the Q & A feature.
- Share tips, resources, and ideas with other attendees using the Chat feature.
- The phone line will be open later in the presentation for Questions and Answers.



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OVERVIEW….

- **Why photo sharing can help VISTAs promote their organization's mission**

- **Ways to share photos**
  - Flickr
  - Instagram
  - Picasa
  - Snapseed
  - Web based photos sharing (*Facebook, Twitter, VISTA Campus*)

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INTRODUCTION TO SMM…

***Social Media Monday (SMM)* webshops:**
virtual workshops – real social change

Every two months, we provide you - **members, sponsors, community leaders, alumni**, and others - with:

- **Hands-on access** to social media applications such as social networking blogging, video/photo sharing, bookmarking, etc.
- An opportunity to learn how to **strategically use** these tools to create social change

SMM webshops are:

- Hosted by **technology experts** along with a variety of VISTAs and guests with on-the-ground experience
- Aimed to give you a **specific set of skills** to assist you in your VISTA role

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SMM Poll

Do you share photos online through your position as a VISTA?

- ❑ a. Yes
- ❑ b. No

If so, how do you currently share photos?

- ❑ a. Photo Sharing sites (Flickr, Picasa, Snapseed, etc)
- ❑ b. Smartphone App
- ❑ c. Twitter
- ❑ d. Other

Why do you share photos online?

- ❑ a. Document my service
- ❑ b. Promote my project
- ❑ c. Share my VISTA experience with family and friends
- ❑ d. Showcase my talent

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Today's Agenda

- Introduction of our VISTA guest
- Becoming familiar with photo sharing sites
- Examples of how VISTA uses photos
- Your tips and resources from the Chat
- VISTA Case Study
- Questions and Answers

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Today's SMM VISTA Guest

Phil Clark
VISTA Social Media Coordinator
UGive

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Popular Photo Sharing Sites

flickr

Instagram

snapseed
SNAP IT. TWEAK IT. LOVE IT. SHARE IT.

Picasa™
from Google

VISTA

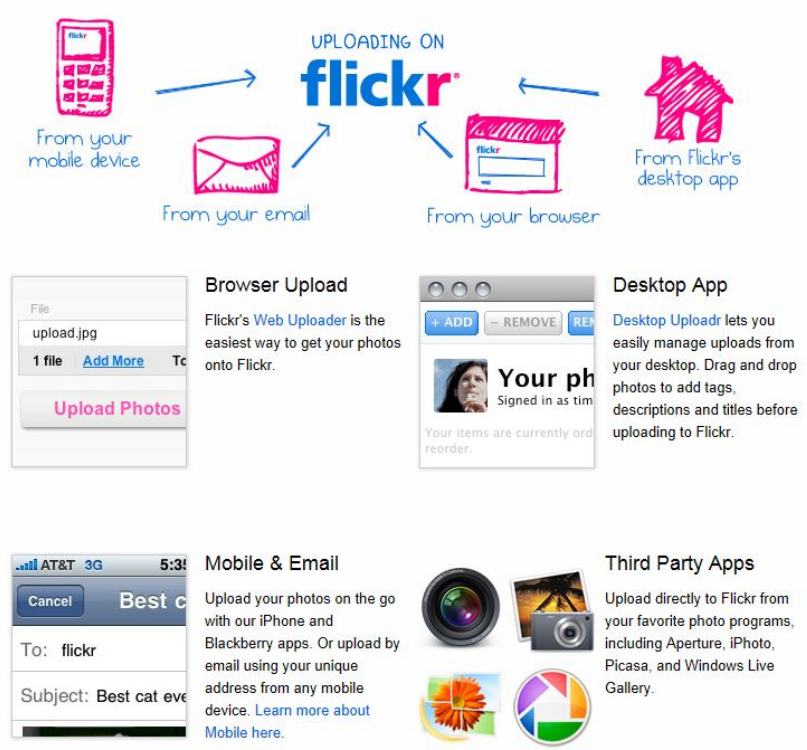
Instagram

Instagram website link

flickr

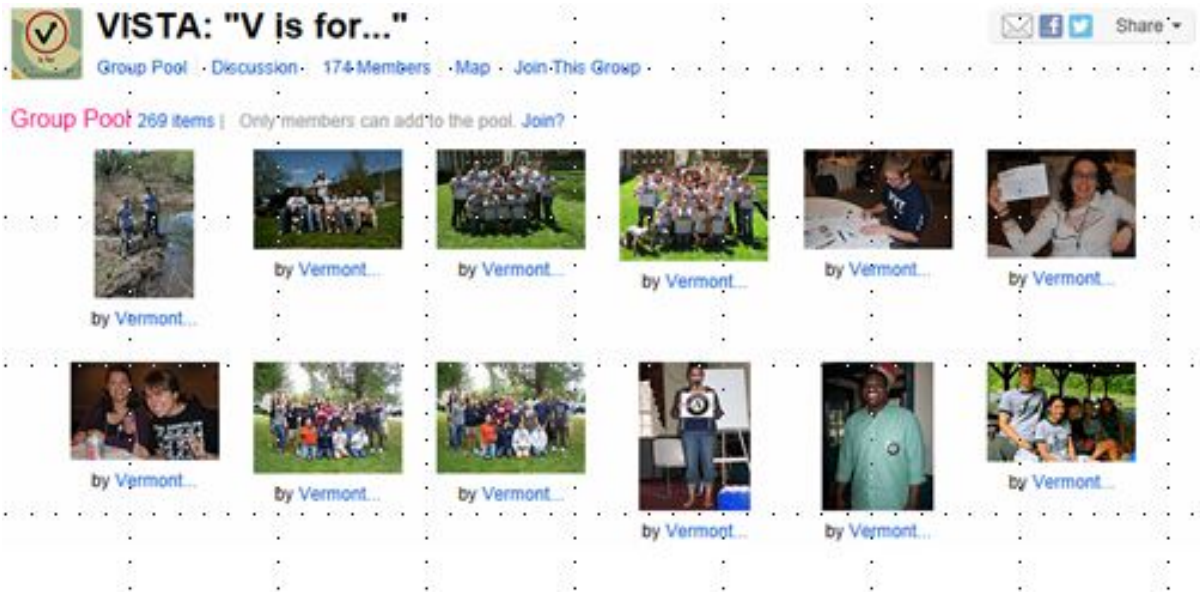
flickr website link

flickr Tour…



flickr tour page link

VISTA flickr V is for ___ Group Pool



VISTA flickr V is for Group Pool link

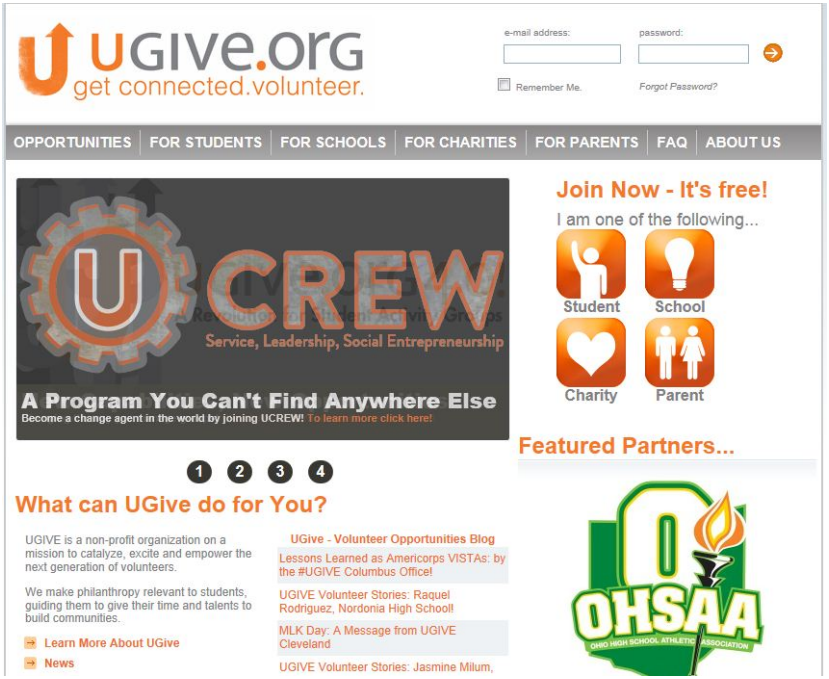
V is for _____

V is for page on the Vista Campus Link

Have Photo Sharing Ideas?
Let's Hear From You!

What's going on in the Chat?

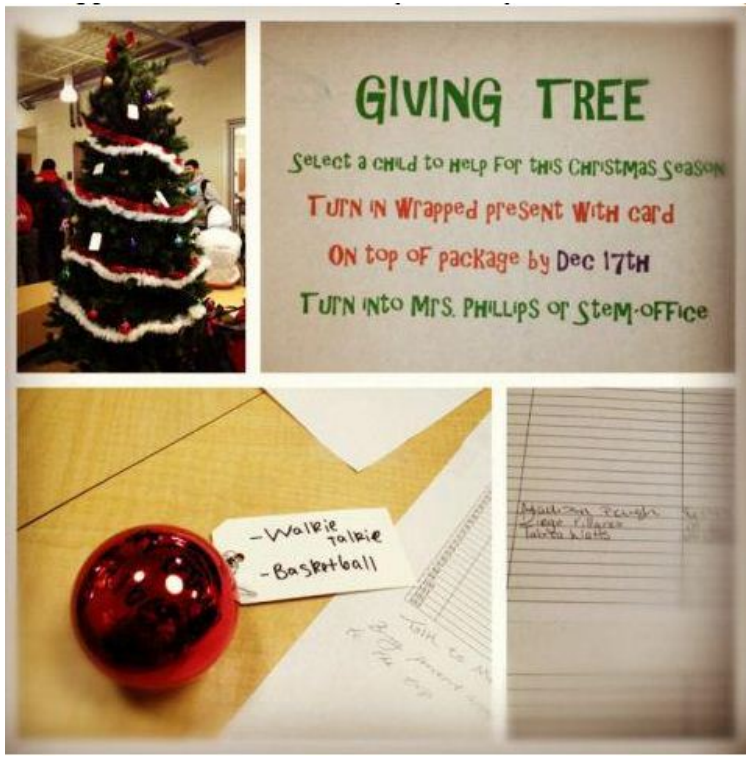
VISTA Guest



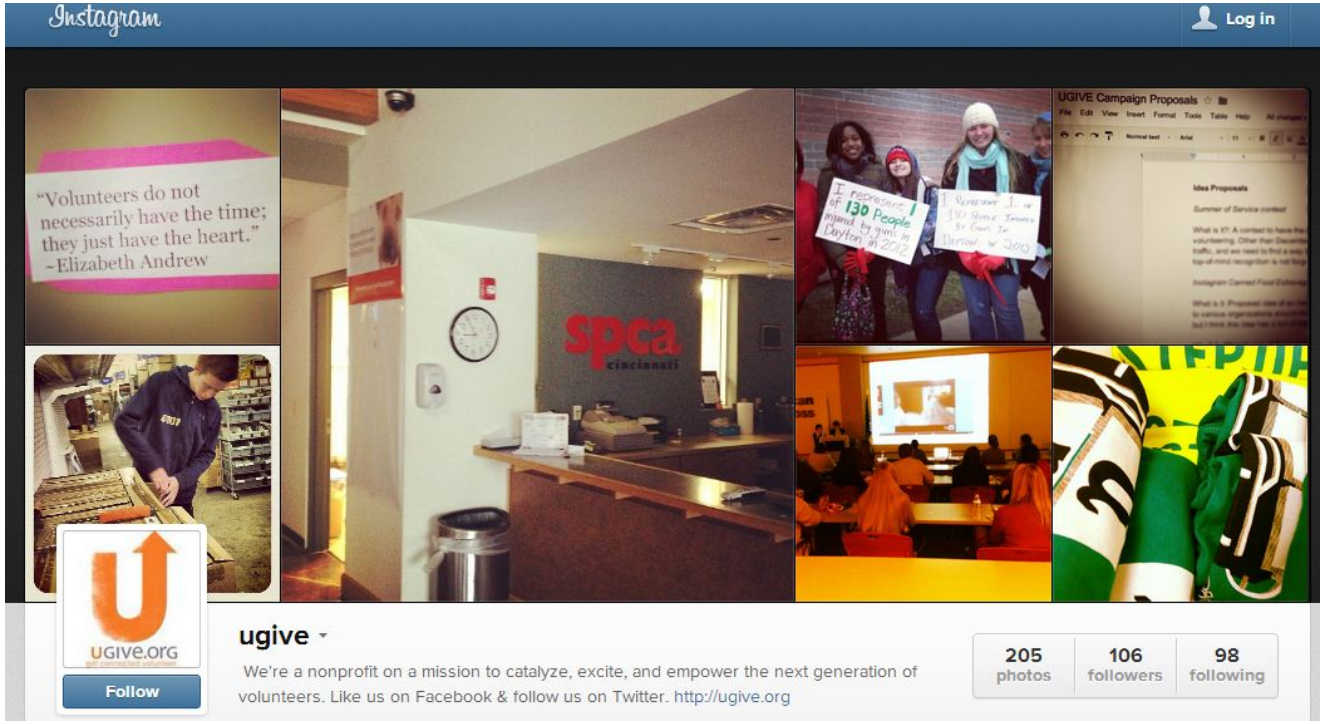
Phil Clark
Social Media Coordinator
Ugive

[Ugive website link]

Case Study

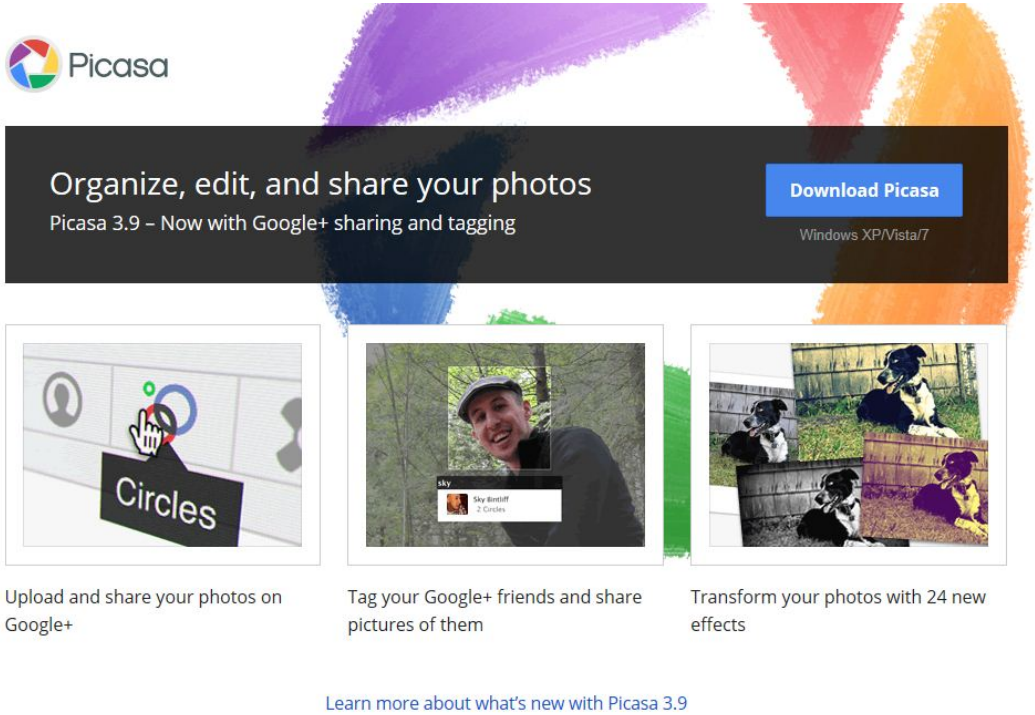

GIVING TREE
Select a child to help for this Christmas season
Turn in wrapped present with card
On top of package by Dec 17th
Turn into Mrs. Phillips or Stem-office
-Walkie talkie
-Basketball

UGive on Instagram



UGive Instagram website link

Picasa



Picasa website link

Snapseed

Snapseed website link

Sharing Photos on Social Media

VISTA Facebook link

VISTA Twitter link

Questions?

Keep the Conversation Going

- Have more questions?
- Want to learn more?
- Have more things you want to share?

Join @VISTAbuzz for a Tweetchat

immediately following the webshop

VISTA Buzz Twitter

Use hashtag #Vphoto

THINGS TO KEEP IN MIND…

1. **Hatch Act-** *restrictions on political activity by federal government employees and by employees of certain state and local government agencies*
2. **Being Tasteful and Appropriate** – remember you're representing VISTA
3. **Staying Safe online -** protecting yourself, and your organization while online:
   - Keep your passwords in a secure place
   - Be careful who you share your passwords with
   - Be selective in choosing your username and email address
   - Don't give out information simply because it is requested
   - Block or ignore unwanted users
   - Don't allow others to draw you into conflict
   - Watch what you "say" online
   - Never use a work account for personal use

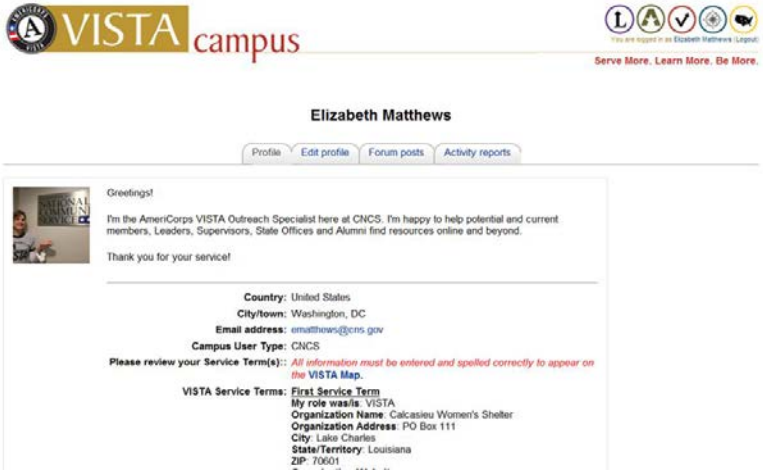
Useful links will be provided at the end of the presentation

Social Media Resources

SMM Course Page

SMM Course Page link

VISTA Campus website link



VISTA Campus Profile Page link

Useful Links From this Webshop

Flickr
www.flickr.com

Instagram
instagram.com

Picasa
picasa.google.com

Snapseed
snapseed.com/home

VISTA Campus V is for Course Page
http://vistacampus.org/course/view.php?id=25

Hatch Act Information
americorps.gov/help/vistahandbook

VISTA Social Media Links

VISTA on Twitter
twitter.com/VISTAbuzz

VISTA Facebook Page
facebook.com/AmeriCorpsVISTA

VISTA on YouTube
youtube.com/user/VISTAOutreach

VISTA Flickr Group Pool
flickr.com/groups/visfor

VISTA Forums
vistacampus.org/mod/forum

VISTA Campus SMM Course Page
vistacampus.org/mod/resource/view.php?id=1597

Evaluation

Please take a few moments to share your feedback. How can we improve these sessions? What topics should we include in future webinars?

Thank you very much for your time and participation!

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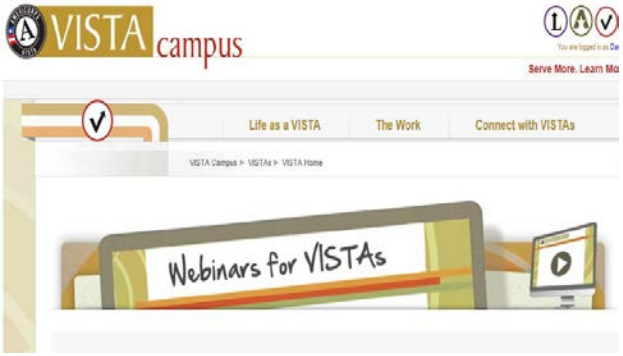
THANK YOU for your participation!

If you have further questions or for more information, contact us:

VISTAOutreach@CNS.gov

Using National Performance Measures to Demonstrate Impact



February 20th at 2:00 PM ET

Visit the Webinars for VISTA Course Page on the VISTA Campus for registration links and more for more info at this link

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Thank You For Joining us for Social Media Monday

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"See" you… next time:

April 1, 2013

LinkedIn*:* Preparing for Life After VISTA

Register here:

https://etr.webex.com/etr/onstage/g.php?t=a&d=928015136

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