



Social Media Monday

virtual workshops - real social change

How to use LinkedIn for Your Service and Your Career

To join the audio portion, please dial:
1.888.946.7602

Passcode: 2428797

This session will begin shortly.



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INTRODUCTION TO SMM...

Every two months, we provide you (members, sponsors, community leaders, alumni, and others) with:

- **Hands-on access** to social media applications such as social networking blogging, video/photo sharing, bookmarking, etc.
- An opportunity to learn how to **strategically use** these tools to create social change

SMM webshops are:

- Hosted by **technology experts** along with a variety of VISTAs and guests with on-the-ground experience
- Aimed to give you a **specific set of skills** to assist you in your VISTA role

Join [@VISTAbuzz](#) for a Tweetchat following the webshop using hashtag [#VLinked](#)

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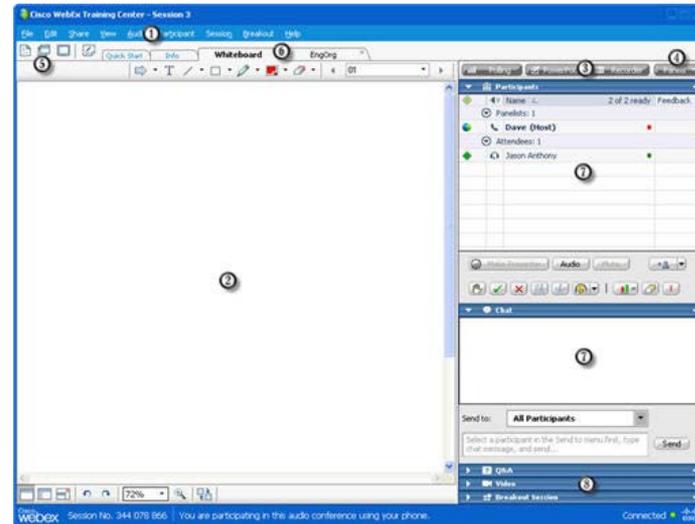


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Tips for Participating

- Submit questions to the presenter at any time using the Q & A feature.
- Share tips, resources, and ideas with other attendees using the Chat feature.
- The phone line will be open later in the presentation for Questions and Answers.
- Fill out the poll.



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Today's SMM Team...



Corporation for National &
Community Service

**Liz
Matthews**
Outreach
Specialist



**Treci
Johnson**
Recruitment,
Marketing &
Outreach



**Danielle
Ricks**
Social Media
Specialist



**Suzanne
Knizner**
Project
Specialist



**Robyn
Stegman**
Project
Specialist

Campaign Consultation, Inc.

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Today's Agenda

- Why LinkedIn
- How to maximize your LinkedIn account
- VISTA Case Studies
- How to link to AmeriCorps VISTA on LinkedIn
- Questions and Answers

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Why LinkedIn?

- Network with potential employers
- Find job opportunities
- Join discussions about national service
- Make an impact for your organization

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SMM Poll

Do you have a LinkedIn Account?

- a. Yes
- b. No

If yes, how are you using LinkedIn?

- a. To job hunt
- b. To network
- c. To join group discussions
- d. On behalf of your organization

If yes, what is currently in your profile?

- a. Photo
- b. Summary
- c. Projects
- d. Connection to VISTA under Volunteering & Causes
- e. Personalized URL

Are you currently a member of a LinkedIn Group?

- a. Yes
- b. No

Are you currently looking for a job?

- a. Yes
- b. No

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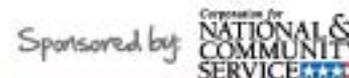
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VISTA LinkedIn Page

[AmeriCorps VISTA LinkedIn Page](#)

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LinkedIn



David Oda

Relationship
Manager
LinkedIn

The LinkedIn logo, consisting of the word "LinkedIn" in white and blue text on a dark background.

Leveraging LinkedIn to manage your career

Connect You – LinkedIn for Good Foundation Workshop

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LinkedIn's Mission

Connect the world's
professionals to make them more
productive and successful

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LinkedIn Reach

LinkedIn is the world's largest professional network

200M+

Members Worldwide



86%

Fortune 100 companies use LinkedIn Talent Solutions to hire



>2.7M

Company Pages

1 As of December 31, 2012

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LinkedIn in the Social Media Landscape



	Social and Casual Utility	Friends, Family
	Public Communications	Anyone who will listen
	Professional Network and Insights	Professionals, Colleagues

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LinkedIn is Your Professional Identity Ecosystem

The image shows a screenshot of a LinkedIn profile for Reid Hoffman. Several callout boxes point to different sections of the profile:

- Business Card:** Points to the profile header and contact information.
- Address Book:** Points to the 'Connections' section.
- Resume:** Points to the 'Experience' section.
- References:** Points to the 'Recommendations For Reid' section.
- Networks/Groups:** Points to the 'Groups and Associations' section.

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Building Your Profile

- **Headline:** Your creative professional tagline



Recent Graduate, Seeking New Opportunities in Recruiting and Human Resources.
San Francisco Bay Area | Human Resources



Scrappy Innovative Sales Management
Professional and People Developer
San Francisco Bay Area | Online Media



Passionate storyteller. Journalist wrangler. Message weaver. PR maven who's a fan of companies that have great stories.
San Francisco Bay Area | Public Relations and Communications



Helping executives understand LinkedIn
Mountain View, California | Internet

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Building Your Profile

- **Summary:** Your elevator pitch

Job and
Experience
highlights



SUMMARY

I am an effective team leader that enjoys helping others grow to their full potential. I have a strong passion for people, management, and leadership. My key competencies include being well organized, detail and goal oriented, self-motivated, ability to make decisions, and prioritize my workload in a fast paced work environment.

Over 20 years of experience working at the intersection of nonprofits and corporations, developing strategic and mutually beneficial partnerships. Particular expertise in leveraging media and technology to meet the marketing, communications and brand goals of respective clients. Passion for developing innovative social campaigns that have a business benefit.

Career and
Industry
Notes

Personal
Note

I have a passion for art in all forms (oil painting and photography in particular) and in my free time, you can find me at a San Francisco Giants game or doing anything outdoors.

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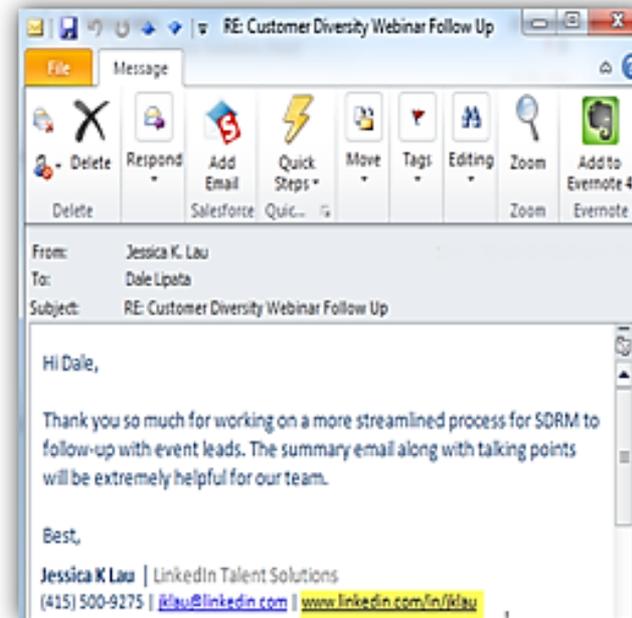
Building Your Profile

- Customize your URL



Jessica K Lau  
Connecting Talent with Opportunity
San Francisco Bay Area | Internet

 www.linkedin.com/in/jklau/



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Building Your Profile

■ Add Volunteer & Causes Experience

Short term experience

Spay/Neuter Clinic Volunteer

San Francisco SPCA
Animal Welfare



I spend a couple of Saturdays through the year working at the East Bay, Oakland chapter of the SPCA volunteering at the Spay/Neuter Clinic. Volunteer duties include: prep of surgical instruments, cleaning, monitoring and caring for animals after surgery and whatever else is needed with direction from the full-time staff.

Volunteer

San Francisco Veterans Affairs Medical Center
August 2009 – June 2010 (11 months) | Health

- Assisted in a study on mannequin doctor training
- Observed over 20 surgical procedures such as open hip and brain operations.
- Escorted patients in wheelchairs and gurneys through the hospital to either clinics or their rooms.

Ongoing involvement

Strategic-level advising

Member, Advisory Board

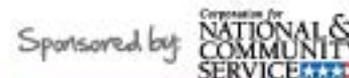
Venture For America
2012 – Present (1 year) | Greater New York City Area



Innovative fellowship program that places top college graduates in start-ups for two years in low-cost U.S. cities to generate job growth and train the next generation of entrepreneurs.

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Connecting with VISTA on LinkedIn

Home Profile Contacts Groups Jobs Inbox Companies News More Search...

Home Products Insights

Share an update

VISTA
Volunteers In Service To America

Recent Updates

AmeriCorps VISTA "How to use LinkedIn for Your Service and Your Career" There are several ways to make LinkedIn work for you as you transition out of service; but you can also use LinkedIn to create professional brand awareness for your nonprofit now. In this webinar, we'll review ways to... more

Shared with all followers

Like · Comment · Share · Feature this update · 57 minutes ago

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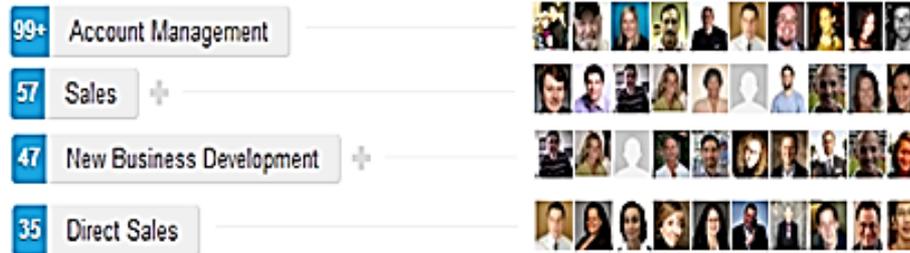
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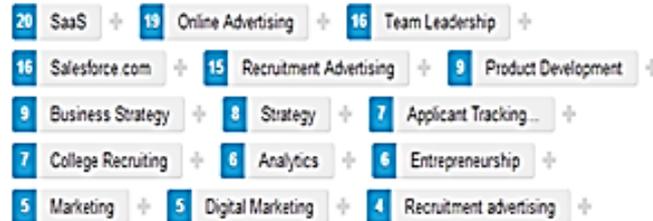
Building Your Profile

■ Add Skills

Most endorsed for...

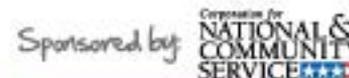


Brian also knows about.



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Ask for Recommendations

- Get recommended by former colleagues, teachers, teammates, and clients

"I have used Brian for numerous business transactions ranging from contract review, lease review, and even real estate negotiations. During difficult times, I depended on him heavily for his expert advise and competency. His results always exceeded my expectations. Needless to say, I will return to Brian when seeking professional advice."

December 24, 2008

Top qualities: Great Results, Expert, High Integrity

1st Lance Nakamitsu,

hired Brian as a Attorney in 2001 , and hired Brian more than once

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Connect

- Your LinkedIn profile is more than just a resume; it houses your entire professional identity ecosystem
- Represent yourself as a well-rounded professional

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Let's Build a Profile



Michelle Bond
VISTA Alum

LinkedIn Account Type: Basic | Upgrade

Home Profile Contacts Groups Jobs Inbox Companies News More

Social Media Marketers: - Wildfire report reveals 7 strategies to jumpstart soc

Does Michelle C. have these skills or expertise?

Nonprofits x Community Outreach x Public Relations x Editing x

Social Media x Type another area of expertise...

Endorse Skip What is this?

Michelle C. Bond 1st

Vice President at Campaign Consultation, Inc.
Baltimore, Maryland Area | Public Relations and Communications

Current Campaign Consultation, Inc.
Previous Campaign Consultation, Inc., Annie E. Casey Foundation, Landslide Mitigation Group
Education University of Maryland Baltimore County

Send a message 202 connections

www.linkedin.com/pub/michelle-c-bond/11216/875 Contact Info

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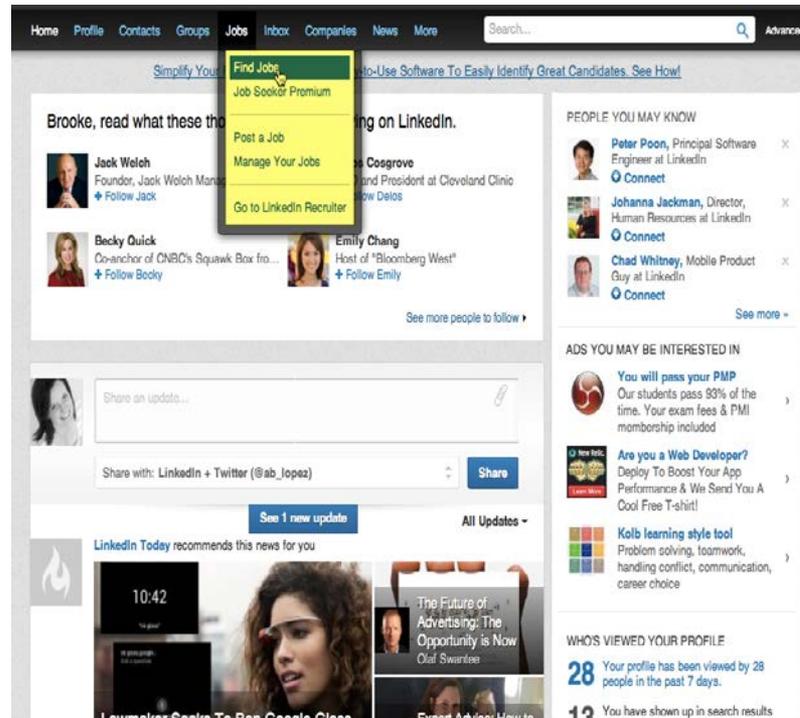
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Find a Job



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Find a Job

The screenshot displays a job search website interface with several panels:

- Search for jobs:** Includes a search bar with the text "Job title, keywords, or company name" and a "Search" button. Below it is an "Advanced search" dropdown.
- Jobs you may be interested in:** Features a section for "Senior Manager Customer Service" at "Greater New York City Area" with a "Sponsored" tag. Below this are logos for "FORTNET", "Senior Program Manager (JMC322) San Francisco", and "responsys Customer Reference Program Manager Downtown San Francisco".
- Are you hiring?:** A panel on the right with a "Post a job" button and a "Reach the right candidates with a targeted job" section.
- Search for jobs (Detailed):** A central panel with filters for "Country" (United States), "Zip code" (94040), "Industry" (Computer & Network Security, Computer Games, Computer Hardware, Computer Networking, Computer Software, Consumer Electronics, Consumer Goods), "Function" (All job functions, Accounting/Publishing, Administrative), and "Salary (USD)" (All salary levels, \$40,000+, \$60,000+, etc.). It includes "Search" and "More options" buttons.
- Saved jobs:** A section on the left with a "Post a job" button and a "Reach the right candidates with a targeted job" section.
- Applied jobs:** A section on the left with a "Review your past job applications here" link.
- Premium:** A section on the left with an "Advanced search" dropdown.
- Jobs you may be interested in:** A section at the bottom with "Get email alerts" and "Your job activity is private" options.

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Find a Job

Home Profile Contacts Groups Jobs Inbox Companies News More [Advanced](#)

SEARCH 34 results for **it customer service** [Save search](#)

[Advanced](#)

All
People
Jobs
Companies
Groups
Updates
Inbox

Keywords

Company

Title

Location
Located in or near:

Country
United States

Postal Code

Job Function: Customer Service x Industry: Computer Software x [Reset](#)

VP of Customer Care
 Minted
San Francisco Bay Area · Mar 12, 2013
▶ 6 connections to the poster · Similar
About: ...individual will oversee the global customer service... service. S/he will be the champion of the customer... [Save Job](#)

Customer Operations Manager - Service
 Expedia
San Francisco, CA · Mar 1, 2013
▶ 3 connections to the poster · Similar
About: **Customer Operations Manager - Service** Job ID... FranciscoFunctional Area: **Customer Service** and Call... [Save Job](#)

Director, Customer Support (ERP/Financial Applications)
 Intacct Corporation
San Jose, CA · Mar 22, 2013
▶ 6 connections to the poster · Similar
About: Intacct makes small and midized businesses (SMBs... customer satisfaction, we value the individuality... [Save Job](#)

Customer Success Manager
 CallidusCloud
Pleasanton · Mar 19, 2013
▶ 81 people in your network · Similar
About: CallidusCloud is seeking a **Customer Success... Customer Success Manager** (IT or technical business... [Save Job](#)

Customer Experience Manager
... [Save Job](#)

Ads

Are You a Female Manager?
 Apply Now to the National Association of Professional Women.

Drive Employee Engagement
 Peer Recognition Strengthens Teams and Reduces Turnover. Engage Today.

Modernize Your Recruiting
 Engage, Communicate & Track Candidates In One Location, View Our Free Demo.

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Customer Success Manager

CallidusCloud - Pleasanton (San Francisco Bay Area)

Apply Now
On Fire!
138 people have applied

Save job | View saved jobs +
Share job | Follow company

Posted By
Birdie Valencia (GROUP)
Sr. Corporate Recruiter at CallidusCloud
Send InMail

Salary Range for Jobs Like This

Percentile	Salary	Bonus	Total Cash
25th	55,241		
50th	69,406		
75th			87,196

Job Description

Callidus Software Inc. (NASDAQ:CALD), doing business as CallidusCloud, is a leading provider of cloud software. CallidusCloud enables organizations to drive performance and productivity across their business with our hiring, learning, marketing and selling clouds.

From back office to the field, from desktop to mobile, we ensure organizations have the right tools to be more effective and perform better. The combined power of our clouds, our people and our partners fuels growth, empowers the work force and delivers real value.

CallidusCloud drives performance and productivity for over 1500 leading organizations. Small, medium large enterprises across multiple industries and geographies rely on CallidusCloud for quicker hiring, simpler learning, better marketing and smarter selling.

CallidusCloud is seeking a Customer Success Manager to join our team in Pleasanton, California.

CallidusCloud is looking for a seasoned technical Customer Success Manager (IT or technical business background) to manage our SaaS customers. This includes managing customer expectations, explaining the On Demand Technical Operations offering, providing periodic SLA reviews, managing any customer escalations, coordination of planned outages for patch or database tunings, manage internal Callidus projects as requested, coordinate customer efforts with technical support and engineering. The ultimate objective is to build customer loyalty through superior service delivery and response when issues arise. The candidate must possess superior communication, project management, relationship building, escalation management, people management, and customer service skills.

- Manage and constantly improve the on-going On-Demand customer relationship for assigned customer(s)
- Key point of contact for each customer
- Identify additional potential revenue streams based on the customer business strategy and needs
- Proactively suggest patch installs, environmental updates and performance tuning opportunities to improve the customer experience in the On-Demand environment
- Manage customer communications, and take lead communicator role when in service recovery
- Communicate effectively with internal groups; technical operations, technical support, sales, engineering

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Home Profile Contacts Groups Jobs Inbox Companies News More Search... Advance

Communicate effectively with internal groups (technical, operational, technical support, sales, engineering and marketing)

- Understand the customer's processing schedule to help prioritize and meet deadlines
- Understand the customer(s)' production processing schedules, operational needs, and coordinate our service delivery to meet those objectives
- Solicit feedback, perform customer surveys, lessons learned initiatives
- Facilitate customer plans for Callidus training and education

Desired Skills & Experience

- Two or more years of experience in a customer services role (consulting or account management).
- Two or more years of experience with SaaS, Cloud Computing or SPM/ICM implementations, compensation and reward strategies
- Proven ability to collaborate and build strong relationships with customers especially at the Executive level.
- Proven ability to engage across corporate functions (Professional Services, and Product Management).
- Excellent verbal and written communication skills, including the ability to chair meetings or host webinars.
- Bachelor degree required. Business or technical degree preferred.

Company Description

CallidusCloud is the market and technology leader in sales effectiveness and cloud computing. Visit the CallidusCloud LinkedIn group: <http://www.linkedin.com/groups?mostPopular=&gid=1829380> Callidus' customers gain a competitive advantage by maximizing efficiencies and driving improvements in execution. Our award-winning Software-as-a-Service (SaaS) applications set the standard for performance management across the sales force. Over 2 million employees and channel partners have their performance managed by CallidusCloud.

Additional Information

Posted: March 19, 2013
Type: Full-time
Experience: Not Applicable
Functions: Product Management, Customer Service, Engineering
Industries: Computer Software
Compensation: Base plus Bonus

You're Linked to CallidusCloud

- Jamie Garverick** (2nd)
Vice President Sales, East at CallidusCloud
Send InMail
- Jimmy Duan** (2nd)
Senior Vice President, Commissions Business at CallidusCloud
Send InMail
- Gordon Austin** (3rd)
Founder at everyoneCurates.com
Send InMail

Careers at CallidusCloud

Similar Jobs

- lyris** Premier Customer Success Manager
Lyris - San Francisco Bay Area
- Customer Success Manager
Intradem - Atlanta
- Customer Success Manager
Apocelerator - San Francisco Bay Area
- Customer Success Manager
Oviden - Greater Boston Area
- Customer Success Manager
Oviden - Cincinnati Area

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USD | PayScale

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Are You a Female Manager? - Apply Now to the National Association of Professional Women.

Birdie
Sr. Corporate Recruiter at CallidusCloud
San Francisco Bay Area | Computer Software

Current: CallidusCloud
Previous: CallidusCloud, Inc.
Education: [Redacted]

Connect Send InMail 500+ connections

www.linkedin.com/pub/birdie

BACKGROUND

EXPERIENCE

Sr. Corporate Recruiter, Human Resources
CallidusCloud
December 2012 – Present (4 months) | San Francisco Bay Area

Callidus Software Inc. (NASDAQ:CALD), doing business as CallidusCloud, is a leading provider of cloud software. CallidusCloud enables organizations to drive performance and productivity across their business with our hiring, learning, marketing and selling clouds.

From back office to the field, from desktop to mobile, we ensure organizations have the right tools to be more effective and perform better. The combined power of our clouds, our people and our partners fuels growth, empowers the work force and delivers real value.

IN COMMON WITH BIRDIE

- 1 Location
- 1 Skill or Expertise
- 1 Group

Grow Your Career by Following: CallidusCloud

Brooke Lopez CallidusCloud
Brooke, get the latest on CallidusCloud Jobs, News & more!

Follow Company

PEOPLE ALSO VIEWED

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Find a Job

The screenshot shows the LinkedIn profile for CallidusCloud. At the top, there is a navigation bar with links for Home, Profile, Contacts, Groups, Jobs, Inbox, Companies, News, and More, along with a search bar and an 'Advanced' search option. The profile header includes the CallidusCloud logo, the name 'CallidusCloud', and statistics for 2,880 followers, a 'Following' button, and a 'Tools' dropdown menu. Below the header, there are tabs for 'Careers', 'Products', and 'Insights', with an orange arrow pointing to the 'Careers' tab. The main content area features a large banner for 'CallidusCloud Connections 2013' with logos for partners like Accenture, Gartner, Verizon, and ZIMSA. An orange arrow points to the banner. Below the banner is a 'Recent Update' section with a post about '6 Steps to Sales Enablement Portal Success'. An orange arrow points to this post. To the right of the main content, there are three sections: 'How You're Connected' showing 81 second-degree connections and 550 employees on LinkedIn; 'Careers' with a link to 'Interested in CallidusCloud?' and '11 Jobs posted'; and 'Products' featuring 'Flo' workflow software. An orange arrow points to the 'Careers' section.

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Passcode: #2428797

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Find a Job

- Don't just find jobs, find people & companies
- Don't just apply for jobs; introduce yourself
- Look for leverage
 - Connections
 - Groups
 - Followers
- Listen

More ways you can be found...

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**Share Ways You Are Using LinkedIn:
We want to hear from YOU!**



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Join LinkedIn Groups

Join Groups to expand your network, learn about specific topics, and showcase expertise in your industry



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The screenshot shows the LinkedIn search interface. At the top, the search bar contains the text "accounting and finance". Below the search bar, the results are displayed in a list format. The first result is "Job Openings, Job Leads and Job Connections!" with a "Post" button. The second result is "LinkedHR (#1 Human Resources Group)" with a "View" button. The third result is "Social Media Marketing" with a "View" button. The fourth result is "eMarketing Association Network" with a "View" button. On the left side, there are filters for "Advanced", "All", "People", "Jobs", "Companies", "Groups", "Updates", and "Inbox". At the bottom left, there are relationship filters: "All", "1st Connections (6824)", "2nd Connections (284914)", and "3rd Connections (1000000)". On the right side, there are advertisements for "Are You a Female Manager?" and "Cold Calling Success".

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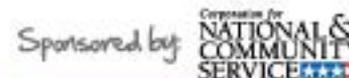
Join LinkedIn Groups

Join Groups to expand your network, learn about specific topics, and showcase expertise in your industry

The screenshot shows the LinkedIn group page for "Accounting and Finance Professionals". At the top, there are navigation tabs for "Discussions", "Members", "Promotions", "Jobs", "Search", and "More...". Below this is a "Start" section with options for "Discussion" and "Poll". A text box prompts users to "Start a discussion or share something with the group...". To the right, a "Manager's Choice" section highlights an announcement from Aldin Besagic. Below that, the "Latest Updates" section shows three posts: a group join announcement, a discussion about a fundraiser, and a discussion about job opportunities. On the left, there are sections for "Your Activity" and "Most Popular Discussions".

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The screenshot shows a LinkedIn group discussion titled "Accounting and Finance Professionals". The main post is by James, asking for advice on CMA certification. The "Comment" button is circled in orange. Below the post, two other users have responded with helpful advice. On the right, the "Latest Updates" section is also circled in orange, showing that 46 people have joined the group and listing recent discussions. The interface includes navigation tabs for Discussions, Members, Promotions, Jobs, Search, and More... and a pagination bar showing "3 of 20" items.

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The screenshot shows the LinkedIn interface for the "Accounting and Finance Professionals" group. The "Jobs" tab is selected and circled in orange. The page displays a list of job postings with filters on the left and a sidebar on the right.

Accounting and Finance Professionals
Discussions Members Promotions **Jobs** Search More... [Post a job discussion](#)

Jobs (111)
Job Discussions (750)
[Search All Jobs](#)

Refine By

Relationship

- All Relationships
- 1st Connections (0)
- 2nd Connections (84)
- 3rd + Everyone Else (27)

Company

- All Companies
- PCN Strategies (25)
- Cotton & Company LLP (4)
- Citrix (3)
- PrimePay (3)
- QuEST Global (3)

Show more...

Sort by: Relevance 111 jobs

- Technical & SEC Financial Reporting Manager**
The Howard Hughes Corporation - Dallas/Fort Worth Area - Mar 7, 2013
1 person in your network at The Howard Hughes Corporation 13 members shared this job
[Save job](#) [Share](#)
- Assistant Controller / Sr. Accounting Manager (2013-009)**
Athoc - San Mateo, CA - Mar 25, 2013
11 people in your network at Athoc 7 members shared this job
[Save job](#) [Share](#)
- Financial Analyst - Full Time Experience Required**
General Mills - Minneapolis, MN - Mar 4, 2013
1 connection can refer you 7 members shared this job
[Save job](#) [Share](#)
- Property Accountant**
PCN Strategies - McLean, VA - Feb 27, 2013
3 people in your network at PCN Strategies 7 members shared this job
[Save job](#) [Share](#)
- Create HRIS Analyst**

Ads by LinkedIn Members

- CMOs' Marketing Dashboard**
Evaluate Online & Offline Marketing Effectiveness in One Simple Dashboard
- Align Company Culture**
Aligned cultures are 6x more successful. Get the metrics to align yours.
- Talent Acquisition Staff**

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The screenshot shows the LinkedIn Groups interface. At the top, there's a navigation bar with 'Home', 'Profile', 'Contacts', 'Groups', 'Jobs', 'Inbox', 'Companies', 'News', and 'More'. A search bar is on the right. Below the navigation bar, there's a 'Groups You May Like' section with a dropdown menu that includes 'Your Groups', 'Groups You May Like' (highlighted with an orange arrow), 'Groups Directory', and 'Create a Group'. Below this, there's a 'SEARCH' section with a search bar and a list of filters: 'All', 'People', 'Jobs', 'Companies', 'Groups', 'Updates', 'Inbox', and 'Relationship' (with sub-options for 'All' and '1st Connections'). The search results show 46 results, including 'LinkedIn Interns 2012', 'LinkedIn Groups Product Forum', and 'LSS - Team'.

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Join LinkedIn Groups

Join Groups to expand your network, learn about specific topics, and showcase expertise in your industry

The screenshot shows the LinkedIn Groups creation interface. The top navigation bar includes 'Home', 'Profile', 'Contacts', 'Groups', 'Jobs', 'Inbox', 'Companies', 'News', and 'More'. A search bar is located on the right. The 'Groups' dropdown menu is open, showing options: 'Your Groups', 'Groups You May Like', 'Groups Directory', 'Create a Group' (highlighted with an orange arrow), and 'LinkedIn Company Group'. Below the navigation, the 'Create a Group' form is displayed. It includes a 'Logo' section with a 'Choose File' button and a note: 'Note: PNG, JPEG, or GIF only; max size 100 KB'. There is a checkbox for 'I acknowledge and agree that the logo/image I am uploading does not infringe upon any third party copyrights, trademarks, or other proprietary rights or otherwise violate the User Agreement.' The 'Group Name' field contains 'Bay Area Accountants' with a note: 'Note: "LinkedIn" is not allowed to be used in your group name.' The 'Group Type' dropdown is set to 'Professional Group'. The 'Summary' field has a placeholder: 'Enter a brief description about your group and its purpose. Your summary about this group will appear in the Groups Directory.' The 'Description' field has a placeholder: 'Your full description of this group will appear on your group pages.'

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AmeriCorps VISTA Member Group

Master of Public Admin - Master of Public Administration Online from UNC. US News Top-25 Program.

AmeriCorps VISTA Alumni

Discussions Members Promotions Jobs Search Manage More... Share group

Take a minute to set up your open group for success.
 Modify write permissions in Group Settings »
 Edit your Group Rules »

Start: Discussion Poll

Start a discussion or share something with the group...

Your Activity

Choose Your View

Most Popular Discussions

AmeriCorps VISTA Are you registered for the LinkedIn Social Media Monday webinar on June 3? Learn more: goo.gl/NskMX
 posted 7 days ago • 2 votes

Yes, wouldn't miss it.	2 (100%)	your vote
No	0 (0%)	
Whats that?	0 (0%)	
Great reminder, registering now!	0 (0%)	

See more »

Latest Updates

Jennifer Wyatt, Treci Johnson and Craig Kinnear have joined the group.
15 minutes ago

Treci Johnson voted on poll: Are you registered for the LinkedIn Social Media Monday webinar on June 3? Learn more: goo.gl/NskMX
Like • Add comment • 3 days ago

VISTA Outreach voted on poll: Are you registered for the LinkedIn Social Media Monday webinar on June 3? Learn more: goo.gl/NskMX
Like • Add comment • 7 days ago

See all updates »

AdChoices

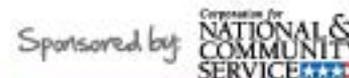
KICKSTART THE CASH BACK

On Everyday Purchases

[AmeriCorps VISTA LinkedIn page](#)

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AmeriCorps VISTA Alumni Group

in Search... Home Profile Network Jobs Interests Premium Solutions Upgrade

Master of Public Admin - Master of Public Administration Online from UNC. US News Top-25 Program.

AmeriCorps VISTA Alumni Discussions Members Promotions Jobs Search Manage More... Share group

Take a minute to set up your open group for success.
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 Most Popular Discussions

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 posted 7 days ago • 2 votes

Yes, wouldn't miss it	2 (100%)	← your vote
No	0 (0%)	
What's that?	0 (0%)	
Great reminder; registering now	0 (0%)	

See more »

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 15 minutes ago

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 Like • Add comment • 3 days ago

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 Like • Add comment • 7 days ago

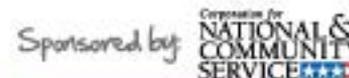
See all updates »

AdChoices
 KICKSTART THE CASH BACK
 On Everyday Purchases

[AmeriCorps VISTA LinkedIn page](#)

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Groups on a Profile

Next >

Groups


VISTA
Volunteers In Service To America
 AmeriCorps VISTA Al...
 Visible ▶


VISTA
Volunteers In Service To America
 AmeriCorps VISTA M...
 Visible ▶

Following


Corporation for National & Community Service
 Government Administration
 ✓ Following


Peace Corps
 International Affairs
 ✓ Following


AmeriCorps VISTA
 Government Administration
 ✓ Following

People You May Know






<>

Paul Surovell
Peace Activist
[Connect](#)

ADS YOU MAY BE INTERESTED IN



Sequestration Hits Home
If you are a federal budget manager , you are facing some hard questions.



Visa® Commercial
Provides A Full Suite Of Payment & Analytic Solutions, Learn More Now!



A clean home/office Now!
The Green Mop - Naturally clean. Call or email today!

[AmeriCorps VISTA LinkedIn page](#)

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Follow Companies

Put yourself on a company's radar, see what their employees are saying, and be notified of company news and job opportunities

The screenshot shows a LinkedIn profile page for a user named Ariana Young. The search bar at the top contains the word "expedia". Below the search bar, there are several sections: "All Updates" with a featured article titled "The Juicy, Behind-the-Scenes Story of the Today Show's Demise" from rymag.com; "PEOPLE YOU MAY KNOW" with three suggestions: Henry (Halyng) Cal, Anastasia Milgramm, and Jessica Smith; "SOCIAL + MOBILE + ANALYTICS" with a Cognizant logo; and "WHOS VIEWED YOUR PROFILE" showing 5 views in the past 3 days.

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Follow Companies

Put yourself on a company's radar, see what their employees are saying, and be notified of company news and job opportunities

Expedia 42,507 followers [Follow](#) [Tools](#)

[Home](#) [Careers](#) [Products](#) [Insights](#)

a lot of great ideas take off from our inboxes, some funny ones land there too.

karina, citizen of Expedia

Recent Updates ←

What Expedia employees are saying...

Charu Solanki
Executive Search
"Once a month we have a beer bash event where everyone comes together to talk about accomplishments, recognize the team, and get to know each other better."

Kelsey Miller
Area Manager San Francisco
"Working for Expedia has really helped me grow. I've made incredible friendships and as a professional it's like being part of a TED conference all the time."

How You're Connected

139 second-degree connections
5,835 Employees on LinkedIn [See all](#)

Careers

Interested in Expedia?
Learn about our company and culture.
495 jobs posted [Learn more](#)

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Follow Companies

Put yourself on a company's radar, see what their employees are saying, and be notified of company news and job opportunities

Expedia 42,982 followers **Following** Tools

Home Careers Products Insights

a lot of great ideas take off from our inboxes, some funny ones land there too.

karinu, citizen of Expedia

Recent Updates

Expedia Just spilled up our @YouTube channel www.youtube.com/joinexpedia - what you think?

Expedia Jobs
youtube.com · As citizens of Expedia we don't have a national anthem or a native dish (okay, maybe beer and late-night sliders), but we do have a shared sense of pride and...

Like (11) · Comment · Share · Featured update · 2 days ago

Vaishali Bahuguna, sundus arif, and 9 others like this

Add a comment...

How You're Connected

137 second-degree connections
5,845 Employees on LinkedIn

See all

Careers

Interested in Expedia?
Learn about our company and culture.
495 jobs posted

Learn more

Products

Let Expedia know you'd like to see their products and services here.

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Follow Companies

Put yourself on a company's radar, see what their employees are saying, and be notified of company news and job opportunities

The screenshot shows a LinkedIn profile page for Ariana Younis. The main content area features a post from Expedia with the text: "Expedia We're looking forward to meeting a bunch of talented professionals! @WTIA Event next Wed. RSVP: http://bit.ly/expedia cc @AaronPatel #WTIA". Below this is a post from "WASHINGTON TECHNOLOGY" titled "Expedia Networking Event" with the text: "Passport To Paradise Take a trip to remember with the WTIA and Expedia for an adventurous night full of networking, fun travel trivia, international bites and sips, and the chance to win a getaway of your own!". An orange arrow points to the Expedia post. On the right sidebar, under "PEOPLE YOU MAY KNOW", there is a section titled "Grow Your Career by Following Openwave Messaging, Inc." with a "Follow Company" button. Below that, "WHO'S VIEWED YOUR PROFILE" shows 5 profile views in the past 3 days and 11 search results in the past day.

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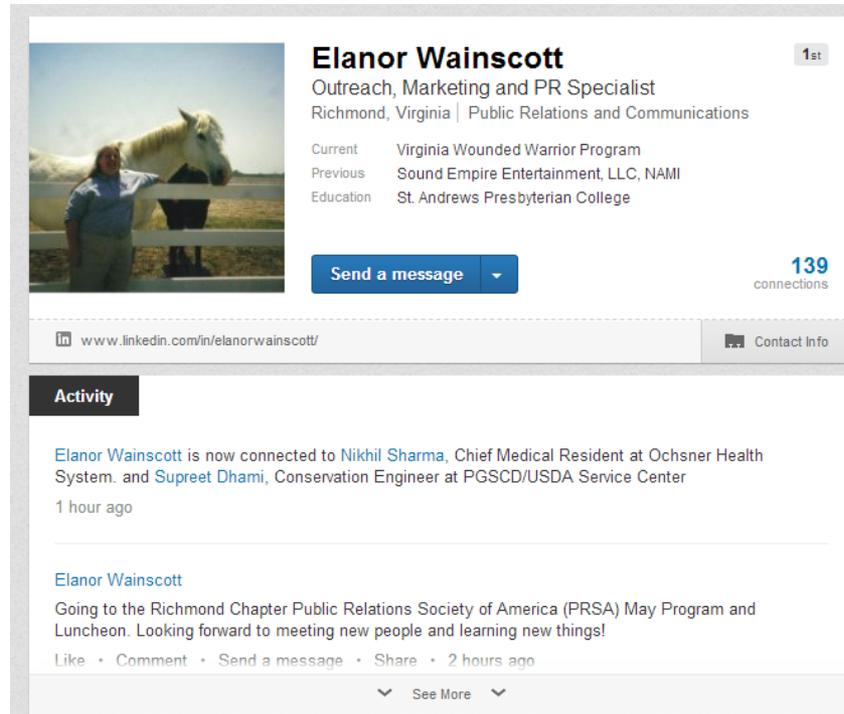
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VISTA Case Study



Elanor Wainscott 1st
Outreach, Marketing and PR Specialist
Richmond, Virginia | Public Relations and Communications

Current Virginia Wounded Warrior Program
Previous Sound Empire Entertainment, LLC, NAMI
Education St. Andrews Presbyterian College

Send a message

139 connections

www.linkedin.com/in/elanorwainscott/ Contact Info

Activity

Elanor Wainscott is now connected to [Nikhil Sharma](#), Chief Medical Resident at Ochsner Health System. and [Supreet Dhami](#), Conservation Engineer at PGSCD/USDA Service Center
1 hour ago

[Elanor Wainscott](#)
Going to the Richmond Chapter Public Relations Society of America (PRSA) May Program and Luncheon. Looking forward to meeting new people and learning new things!
Like · Comment · Send a message · Share · 2 hours ago

See More

[Elanor Wainscott LinkedIn page](#)

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Share Insights

Grow your LinkedIn footprint and let your professional brand shine

LinkedIn Go to LinkedIn Recruiter ✉ 🚩 Ariana Younal + Add Connections

Home Profile Contacts Groups Jobs Inbox Companies News More Search Advanced

[Hate Prospecting? - Uncover over 65 million targeted business prospects. Get your free trial!](#)

Share an update...

See 3 new updates All Updates ▾

LinkedIn Today recommends this news for you

The July, Behind-the-Scenes Story of the Today Show's Demise
nymag.com

How to Turn Your Weaknesses Into Strengths
Dawn Kerpen

Protect Yourself from Stress
Daniel Goleman

More Influencer Posts ▾

Rob Humphrey is now following:

Babcock & Wilcox
B&W supplies products and services to a wide spectrum of industries and markets, including Modular Nuclear Power, Renewable Energy, Government Services, Fossil Power, ...

PEOPLE YOU MAY KNOW

- Madeline Theriault**, Corporate Recruiter at SquareTrade ✕
[Connect](#)
- Raghu Toppur**, Lead Platform and Ops Engineer at Shape ✕
[Connect](#)
- Karin Gilbert**, Regional Facilities Manager EMEA at ✕
[Connect](#)

[See more >](#)

Grow Your Career by Following:
Openwave Mobility

Ariana Younal ↔ Openwave Mobility
Ariana, get the latest on Openwave Mobility Jobs, News & more!

[Follow Company](#)

WHO'S VIEWED YOUR PROFILE

5 Your profile has been viewed by 5 people in the past 3 days.

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Share Insights

Grow your LinkedIn footprint and let your professional brand shine

The screenshot shows a LinkedIn profile for Dave Kerpen, CEO of Likeable Local. The profile includes a profile picture, name, title, and statistics: 21 Posts and 78,705 followers. A 'Follow' button is visible. Below the profile is a post titled 'How to Turn Your Weaknesses Into Strengths' dated March 25, 2013, with 2,730 views, 77 likes, and 17 comments. The share button is circled in orange, showing 343 shares. To the right, 'Dave's Recent Posts' are listed, including '5 Reasons NYC is the New Technology Capital of the World' and '25 Quotes to Inspire You to...'. An inset window shows the LinkedIn share dialog for the article, with the text 'Insightful article on leveraging your "weaknesses" to further your professional development' and a 'Share' button.

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Share Insights

Grow your LinkedIn footprint and let your professional brand shine

The screenshot shows a LinkedIn profile for Lekha Doshi, N. America Talent Solutions Sales Strategy & Operations at LinkedIn. The profile includes a profile picture, a cover photo, and a bio. The activity section shows a post titled "When a Valuable Lesson at Work Became an Invaluable Lesson in Life" with a "Comment" button circled in orange. The post content reads: "Several months ago, walking way home from the office, I was reflecting on a couple of moments from that day in which I was able to demonstrate compassionate management. It..."

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Be Found

- “Being Found” on LinkedIn is simply a matter of maximizing the venues where your professional brand can shine
 - Showcase your expertise and professional insights by actively participating in and starting discussions within groups
 - Put yourself front and center for open job opportunities by following companies you’re interested in
 - Position yourself as a thought-leader by sharing insightful articles and adding your voice to discussions within your network

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What It's All About

- Profile: not just about listing your experience, but also showcasing your skills and what you want out of a career
- Search: not just about finding jobs, but also connecting you to the people and companies that could potentially hire someone with your skillset
- Be Found: most importantly, showcase your professional self and listen for people to come to you

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LinkedIn Tips to Start Today

1. **Selfie Control:** Leave a positive 1st impression
2. **Extra, Extra, All About You:** Create a personal tagline that showcases your work and expertise
3. **Customize Your URL:** Add the link to your email signature and resume
4. **Showcase Your Service:** Include AmeriCorps VISTA under Experience and Volunteer & Causes
5. **Make Connections:** Follow organizations, join groups, subscribe to LinkedIn today, and Find VISTAs

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Questions?



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Keep the Conversation Going

Have more questions or things to share?

Join **@VISTAbuzz** for a Tweetchat *immediately* following the webshop

Use hashtag **#VLinked**



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THINGS TO KEEP IN MIND...

1. **Hatch Act**- *restrictions on political activity by federal government employees and by employees of certain state and local government agencies*
2. **Being Tasteful and Appropriate** – remember you're representing VISTA
3. **Staying Safe online** - protecting yourself and your organization while online:
 - Keep your passwords in a secure place
 - Be careful who you share your passwords with
 - Be selective in choosing your username and email address
 - Don't give out information simply because it is requested
 - Block or ignore unwanted users
 - Don't allow others to draw you into conflict
 - Watch what you "say" online
 - Never use a work account for personal use

Useful links will be provided at the end of the presentation

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Social Media Resources

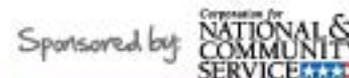
The screenshot shows the VISTA website's 'Social Media Monday (SMM)' page. At the top, there are navigation tabs for 'Life as a VISTA', 'The Work', and 'Connect with VISTAs'. Below the navigation, the page title is 'Social Media Monday (SMM)'. A large banner features the 'Social Media Monday' logo and the tagline 'virtual workshops - real social change'. Below the banner, there are social media icons for YouTube, Twitter, Facebook, and LinkedIn. The main content area is divided into three columns:

- Upcoming Session:** Titled 'Using Flickr to Tell Your Story of V', scheduled for February 4th at 3:00pm ET. It includes a 'Click here to register' link and a 'What you'll learn:' section. The learning objectives are:
 - How to use photos and videos to tell a story
 - How to incorporate visuals into your social media campaign
 - How to share your story of V on Flickr and on the VISTA Campus
- SMM Archives:** A section for past sessions, currently showing 'December' with a link to 'Using Twitter to Mobilize Your Community' and a 'Download a PDF of this webshop' link. Below that, it shows 'August' with a link to 'The VISTA Campus: Tools for Connecting' and another 'Download a PDF of this' link.

SMM Course Page [link](#)

Conference Call: # 1.888.946.7602

Passcode: #2428797





Social Media Monday

virtual workshops - real social change

Useful Links From this Webshop

AmeriCorps VISTA LinkedIn Page

<http://www.linkedin.com/company/americorps-vista>

VISTA Campus V is for Course Page

<http://vistacampus.org/course/view.php?id=25>

LinkedIn FAQs

<http://help.linkedin.com>

Job Seekers User Guide

<http://learn.linkedin.com/jobseeker/resources.html>

Job Seekers Webinar

<http://learn.linkedin.com/jobseeker>

Hatch Act Information

americorps.gov/help/vistahandbook/chapter14.html

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VISTA Social Media Links

VISTA on Twitter

twitter.com/VISTAbuzz

VISTA Facebook Page

facebook.com/AmeriCorpsVISTA

VISTA on YouTube

youtube.com/user/VISTAOutreach

VISTA Flickr Group Pool

<http://www.flickr.com/groups/visfor>

VISTA Forums

vistacampus.org/mod/forum/view.php?id=1905

VISTA Campus SMM Course Page

vistacampus.org/mod/resource/view.php?id=1597

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Evaluation

Please take a few moments to share your feedback. How can we improve these sessions? What topics should we include in future webinars?

Thank you very much for your time and participation!

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THANK YOU for your participation!

If you have further questions or for more information, contact us:

VISTAwebinars@CNS.gov

Coming up next:

Sustaining Volunteer Involvement: Now That You've Got Them, What Comes Next?

June 12th at 2:00 PM ET

Visit the Webinars for VISTA Course Page on the VISTA Campus for registration links and more for more info at this [link](#).



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Thank You For Joining us for Social Media Monday

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“See” you... next time:

August 5, 2013

Google+: How to Hangout in the Right Circles

Register here: <https://etr.webex.com/etr/onstage/g.php?t=a&d=927613066>

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