



Social Media Monday

virtual workshops · real social change



YouTube: *Broadcasting YOUR VISTA Story*

Video is a powerful way for VISTAs, sponsors, community leaders, alumni, and others who use YouTube to:

- Bring awareness to poverty issues via a compelling story
- Show your organization's impact and need
- Deliver your message to supporters and members via the world's largest online video community
- Use your creativity to promote events
- Capture and share your VISTA experience

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WELCOME

YouTube: Broadcasting Your VISTA Story!

How VISTAs, sponsors,
community leaders, alumni,
and other national service
organizations can use YouTube



Suzanne Knizner
Project & Corporate
Coordinator
Campaign
Consultation, Inc.

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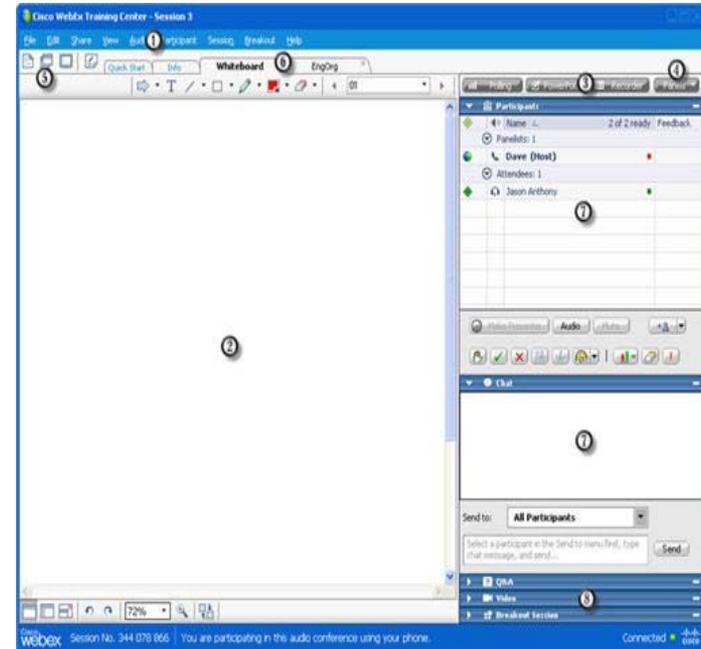


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Tips for using WebEx (this virtual workshop tool)

1. If you lose your internet connection, reconnect using the link that was emailed to you
2. To mute the call hit *6
3. To unmute the call hit *6
4. If you lose your phone connection, re-dial the phone number and re-join
5. WebEx Support: 1-866-229-3239 (U.S. and Canada Toll-Free)



Social Media Monday:

YouTube: *Broadcasting YOUR VISTA Story*

Conference Call: 1-877-297-9359

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ALSO PLEASE KNOW...

- This webshop is being recorded and will be available on the VISTA Campus Social Media Monday (SMM) landing page along with the archives of previous webshops at <http://vistacampus.org/mod/resource/view.php?id=1367>
- All Links used during this webshop will be made available at the end of the presentation

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TODAY'S PRESENTERS...



Michelle Bond
Project Manager
Campaign
Consultation, Inc.



Zachary Jackson
VISTA Leaders Outreach
and Recruitment
Specialist
Corporation for
National &
Community Service



Danielle Ricks
Social Media
Specialist
Campaign
Consultation, Inc.

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OVERVIEW....

Social Media can help VISTA and other national service organizations impact communities through social change



Zachary Jackson
VISTA Leaders Outreach
and Recruitment Specialist
Corporation for National &
Community Service

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PURPOSE...

Social Media Monday (SMM) webshops:
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Each month, we provide you - **members, sponsors, community leaders, alumni,** and others - with:

- **Hands-on access** to social media applications such as social networking blogging, video/photo sharing, bookmarking, etc.
- An opportunity to learn how to **strategically use** these tools to create social change

In addition, SMM webshops are:

- Hosted by **technology experts** along with a variety of VISTAs and guests with on-the-ground experience
- Aimed to give you a **specific set of skills** each month to assist you in your VISTA role and social change efforts



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TODAY'S SMM AGENDA...

- Why YouTube
- Introduction of guests
- How to create an account
- How to build your channel
- How to upload video
- How to organize your videos
- Telling your story
- Questions and Answers



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SMM POLL: YouTube Usage

Do you share your videos online?

- a. Yes
- b. No

How do you share your videos online?

- a. YouTube
- b. Smartphone
- c. Face Book
- d. Other video sharing sites

As a VISTA, I'm using YouTube to:

- a. Document my service
- b. Promote my project
- c. Share my experiences with family and friends
- d. Display my skills



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WHY YouTube...

- Share Organizational videos (event, fundraisers, etc.)
- Use as a search engine
- Connect with over 100 million users
- Create training tools
- Document and capture your VISTA experience

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SMM YouTube GUESTS....



Paul Best
VISTA
Scholar Services
Associate
STARFISH INITIATIVE



Laura Norvig
Special Librarian
For
Technical Services
The Resource Center



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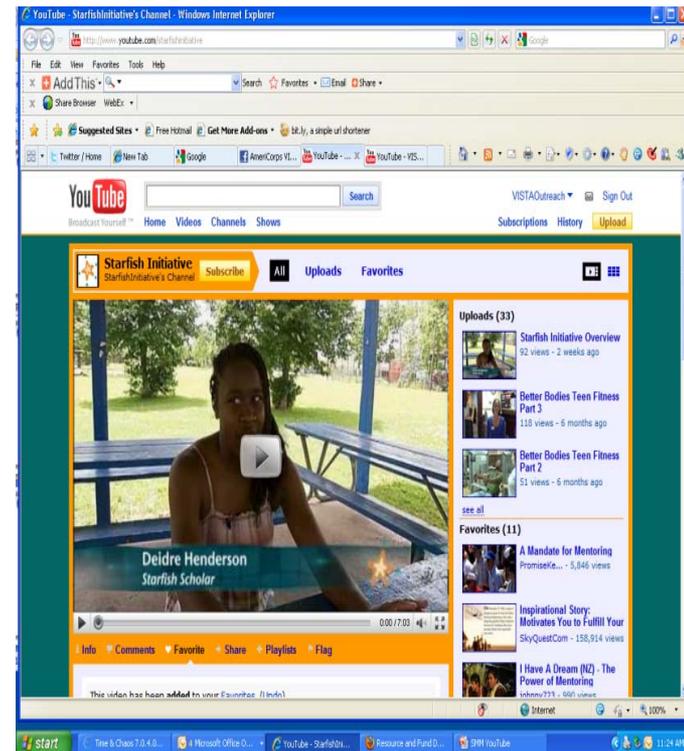
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A CASE STUDY...

Paul Best – VISTA Alumnus
Scholar Services Associate
STARFISH INITIATIVE
Indianapolis, Indiana



- Why do you share your stories through video?
- What's the benefit of YouTube as a VISTA?
- What kind of videos did you upload in your VISTA position?



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The screenshot shows a Windows Internet Explorer browser window displaying the YouTube channel for Starfish Initiative. The browser's address bar shows the URL <http://www.youtube.com/starfishinitiative>. The YouTube page features a video player with a play button and a video title "Deidre Henderson Starfish Scholar". To the right of the video player, there are sections for "Uploads (33)" and "Favorites (11)". The "Uploads" section lists several videos, including "Starfish Initiative Overview" (92 views - 2 weeks ago), "Better Bodies Teen Fitness Part 3" (118 views - 6 months ago), and "Better Bodies Teen Fitness Part 2" (51 views - 6 months ago). The "Favorites" section lists "A Mandate for Mentoring PromiseKe..." (5,846 views) and "Inspirational Story: Motivates You to Fulfill Your SkyQuestCom - 158,914 views". The browser's taskbar at the bottom shows several open applications, including "Time & Chaos 7.0.4.0...", "Microsoft Office O...", "YouTube - Starfish...", "Resource and Fund D...", and "SMM YouTube". The system clock in the bottom right corner shows "11:24 AM".

<http://www.youtube.com/starfishinitiative>

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The screenshot shows a Windows Internet Explorer browser window displaying the YouTube channel page for 'VolunteerInfo's Channel'. The browser's address bar shows the URL <http://www.youtube.com/user/VolunteerInfo>. The YouTube interface includes the search bar, navigation links (Home, Videos, Channels, Shows), and a banner for 'The VOLUNTEER CENTER of Northwest Suburban Chicago' celebrating 40 years. Below the banner, there are tabs for 'Volunteers in Action', 'All', 'Uploads', and 'Favorites'. The main content area features a video player showing a woman smiling, and a list of uploads including 'MLK Day 2010: VISTAs serving Little City', 'MLK Day of Service: Nancy, volunteer at Little City', and 'VMTS - Testimonial'. The Windows taskbar at the bottom shows the Start button and several open applications: Add-ons, Tumblr - Mozilla Firefox, Document2 - Microsof..., YouTube - Volunteer..., and Microsoft PowerPoint...

<http://www.youtube.com/user/VolunteerInfo>

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SETTING UP AN ACCOUNT...

To get started on YouTube you'll need to register for an account at <http://www.YouTube.com>

A screenshot of a Windows Internet Explorer browser window displaying the YouTube account creation page. The browser's address bar shows the URL "http://www.youtube.com/create_account". The page features the YouTube logo and navigation links like "Home", "Videos", "Channels", and "Shows". A search bar is present at the top. The main heading is "Get started with your account". Below this, there is a list of benefits for joining the community. The registration form includes fields for "Username" (with a note that it can only contain letters A-Z or numbers 0-9 and a "Check Availability" link), "Location" (set to "United States"), "Postal Code", "Date of Birth", and "Gender" (radio buttons for "Male" and "Female"). There are two checkboxes: one checked for "Let others find my channel on YouTube if they have my email address" and one unchecked for "I would like to receive occasional product-related email communications that YouTube believes would be of interest to me". Below the form, there is a "Terms of Use" section with a scrollable list of terms, including "1. Your Acceptance" and "A. By using and/or visiting this website (collectively)". A disclaimer at the bottom states: "Uploading materials that you do not own is a copyright violation and against the law. If you upload material you do not own, your account will be deleted." The Windows taskbar at the bottom shows the Start button and several open applications, including "YouTube - Broadcast...", "Inbox - Microsoft Out...", and "SM YouTube". The system clock shows "5:36 PM".

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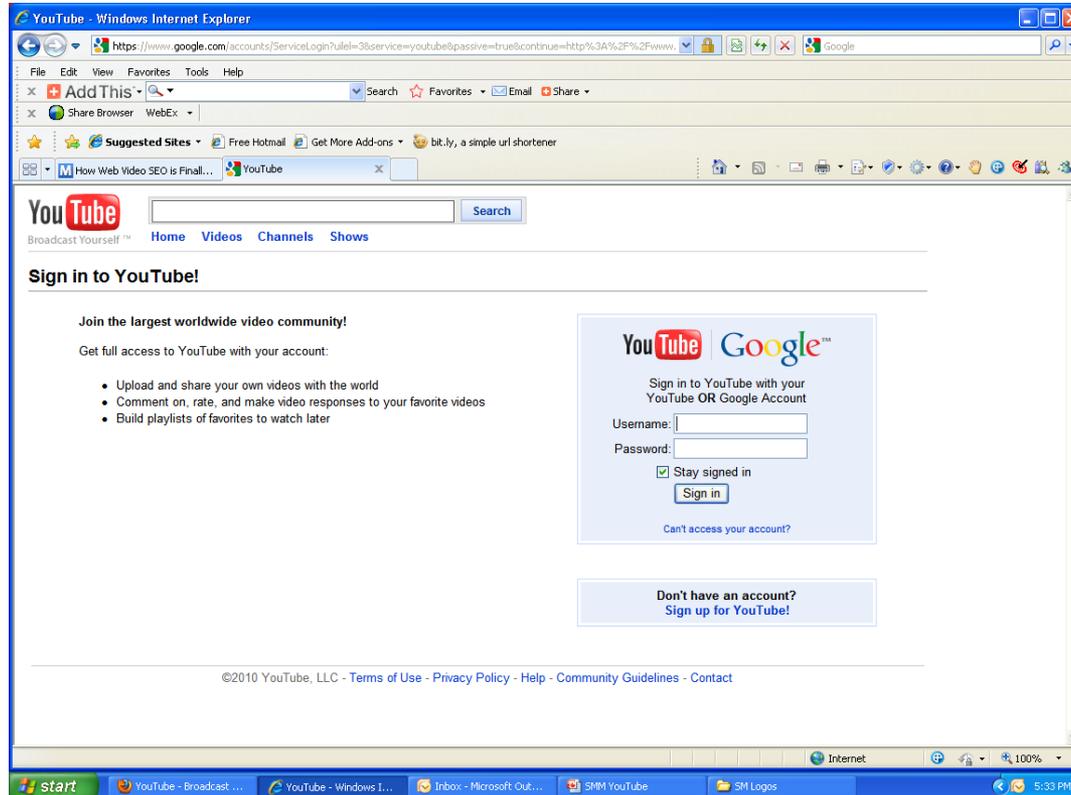
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HAVE A GOOGLE ACCOUNT...



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DON'T HAVE A GOOGLE ACCOUNT...

Google Accounts - Windows Internet Explorer

https://www.google.com/accounts/NewAccount?followup=http%3A%2F%2Fwww.youtube.com%2Ffinish_ssu&skippage=1

File Edit View Favorites Tools Help

AddThis Search Favorites Email Share

Share Browser WebEx

Suggested Sites Free Hotmail Get More Add-ons bit.ly, a simple url shortener

How Web Video SEO is Final... Google Accounts YouTube - Broadcast Yourself

YouTube Broadcast Yourself™ Home Videos Channels Shows

Do you already have a Google Account? [Why are we asking?](#)

Yes. Add YouTube to my Google Account.
Enter your Google Account email and password to add YouTube to your Google Account.

No. I need a new YouTube | Google™ Account.
Enter your current email address and create a password.

Google Account

Email:

Password:

Stay signed in

[Can't access your account?](#)

Your current email address:
e.g. myname@example.com. This will be used to sign-in to your account.

Choose a password:
Minimum of 8 characters in length.
Password strength: ■■■■■■■■

Re-enter password:

Enable Web History. [Learn More](#)

Word Verification:

start YouTube - Broadcast... Google Accounts - Wi... Inbox - Microsoft Out... SM YouTube SM Logos Internet 100% 5:37 PM

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SETTING UP AN ACCOUNT continued

If you do not have a Google account...

- "Sign Up" to register for a free account.
- Fill in the information requested in the three sign-up steps.
- You will receive two emails:
 1. a confirmation email with a link you need to click to activate your account.
 2. an email with a clickable link that will verify your email address.
- Open up both emails and click on the provided links.

Now your account is active! If you currently have a Goggle! ID for email, you can use this to log in to your YouTube account.

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GETTING STARTED...

YouTube - VISTAOutreach's Channel - Windows Internet Explorer

http://www.youtube.com/VISTAOutreach

File Edit View Favorites Tools Help

Add This

Share Browser WebEx

Suggested Sites

Free Hotmail

Get More Add-ons

bt.ly, a simple url shortener

YouTube - VISTAOutreach's Channel

AmeriCorps VISTA
VISTAOutreach's Channel

Subscribe All Favorites Playlists

VISTA: Fight Poverty With Passion

4 ratings ★★★★★

From: [nationalservice](#) | December 13, 2007 | 1,777 views

The new "Fight Poverty with Passion" television PSAs feature VISTA members of different backgrounds sharing how they are helping to combat poverty in America through their service. The PSAs, which are available with state-specific tags, direct interested individuals to the AMERICORPS.gov website, where they can easily search for VISTA opportunities that best suit their experiences and interests, or to a toll-free hotline (1-800-942-2677), where they can get further informat... (more info)

Faces of Poverty
inOurOwnB... - 780 views

VISTA's Community Building ... (5)

Webshop: A Discussion on the VISTA Experience
servicere... - 185 views

E-Seminar for Sustainability: Problem
servicere... - 118 views

Webshop for Cultural Heritage: From the Inside
servicere... - 76 views

VISTA's Social Media Monday... (3)

Social Media Monday: Flickr - Capacity Building
servicere... - 154 views

Social Media Monday: Facebook
servicere... - 531 views

Social Media Monday: Twitter for VISTAs

start

Inbox - Microsoft Out...

YouTube - VISTAOutr...

Digital Storytelling wit...

SMM YouTube Slides...

Microsoft PowerPoint ...

Internet

100%

4:44 PM

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UPLOAD VIDEO...

YouTube - Broadcast Yourself.

http://upload.youtube.com/my_videos_upload

Welcome to Google Docs Work Micros...Web Access Course: V is for "..." Danielli's L...and Purpose What The Tre...on Twitter Apple (259) Apply For A...Student Aid flauntR- Free...lick effects

YouTube - Broadcast Yourself. https://67.103.182.85/exchange/...

YouTube Broadcast Yourself™ Home Videos Channels Shows Search

VISTAO outreach Sign Out Subscriptions History Upload

Record from Webcam

Video File Upload

Press "Upload Video" to select and upload a video file. Upload Video

AutoShare Options

Want to automatically share your activity feed (your uploads, favorites, ratings, etc.) to your profile on other websites? Choose a site to get started:

- Facebook - Connect accounts
- Twitter - Connect accounts
- Google Reader - Connect accounts

About Uploading

- Capture and Upload in High Definition!
- Upload up to 10 videos at a time
- Best video formats for YouTube
- Up to 2 GB in size.
- Up to 10 minutes in length.

Need more help? Visit the [YouTube Handbook](#)
Want to upload large numbers of videos in the background? Try our [Bulk Upload Plugin](#)
[Upload problems?](#) Try [without the progress bar](#).

Promote your Videos with Promoted Videos

Create and manage your video channel promotions on YouTube. Your promotion will appear with search results when people look for related content.
[Get started now!](#)

Try YouTube in a fast, new web browser! [Download Google Chrome for Mac](#)

Important: Do not upload any TV shows, music videos, music concerts, or commercials without permission unless they consist entirely of content you created yourself.

The [Copyright Tips](#) page and the [Community Guidelines](#) can help you determine whether your video infringes someone else's copyright.

By clicking "Upload Video", you are representing that this video does not violate YouTube's [Terms of Use](#) and that you own all copyrights in this video or have authorization to upload it.

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PRIVACY...

The screenshot shows the YouTube Privacy settings page for a user named VISTAOutreach. The browser address bar shows the URL <http://www.youtube.com/account#privacy/search>. The page title is "YouTube - Privacy". The search bar contains the text "privacy setting on youtube". The navigation menu includes "Home", "Videos", "Channels", "Shows", "Subscriptions", "History", and "Upload". The "My Account" dropdown menu is open, showing "Account Settings". The "Privacy" section is expanded, showing a "Save Changes" button at the top. The "Search and Contact Restrictions" section has two unchecked checkboxes: "Allow only friends to send messages or share videos" and "Let others find my channel on YouTube if they have my email address". The "Advertising Settings" section has a checked checkbox for "Please use my account information to provide me with relevant advertising" and a link to "see privacy policy". Below this is the "Ads Based on My Interests" section, which includes a paragraph explaining that ads are chosen based on search terms and video topics, and a link to "Ads Preferences Manager". The "Statistics and Data" section has a checked checkbox for "Make statistics and data for my videos publicly visible by default". A "Save Changes" button is located at the bottom of the settings panel. A yellow banner at the bottom of the page promotes Google Chrome: "Try YouTube in a fast, new web browser! Download Google Chrome for Mac".

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YouTube - VISTAOutreach's Channel - Windows Internet Explorer

http://www.youtube.com/VISTAOutreach

AmeriCorps VISTA VISTAOutreach's Channel

Subscribe All Favorites Playlists

VISTA: Fight Poverty With Passion

4 ratings ★★★★★

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Faces of Poverty in Our Own... - 780 views

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Webshop for Cultural Heritage: From the Inside servicers... - 76 views

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Social Media Monday: Flickr - Capacity Building servicers... - 154 views

Social Media Monday: Facebook servicers... - 531 views

Social Media Monday: Twitter for VISTAs

start | Inboxes - Microsoft Out... | YouTube - VISTAOut... | Digital Storytelling wit... | SMM YouTube Slides... | Microsoft PowerPoint... | 4:44 PM

<http://www.youtube.com/VISTAOutreach>

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SHARING YOUR VIDEO...

The screenshot shows the YouTube 'Activity Sharing' settings page. The browser address bar displays 'http://www.youtube.com/account#sharing/activity'. The page title is 'YouTube - Activity Sharing'. The left sidebar contains navigation links: Overview, Profile Setup, Customize Homepage, Playback Setup, Email Options, Privacy, Activity Sharing (selected), Blog Setup, Mobile Setup, and Manage Account. The main content area is titled 'Activity Sharing' and includes a 'Save Changes' button at the top. Below this, there are two sections: 'What activities do I share?' and 'Where do I share my activities?'. The 'What activities do I share?' section has a description: 'Your activity feed is the actions that you take on YouTube like favoriting, rating, or uploading a video.' It offers two radio button options: 'Yes, allow a selected set of my activities to be viewable' (selected) and 'No, do not allow my activities to be viewable'. Underneath, there are checkboxes for 'Rate a video', 'Comment on a video', 'Subscribe to a channel', 'Favorite a video', and 'Upload a video'. The 'Where do I share my activities?' section has a description: 'Automatically post my activities to:' and lists three options: 'Facebook - Connect accounts', 'Twitter - Connect accounts', and 'Google Reader - Connect accounts'. At the bottom of the main content area, there is a note: 'In addition to showing up in the Recent Activity box on your channel, YouTube also makes any selected actions available to other websites and social networks via the YouTube API, along with any information publicly visible on your channel (your favorites, uploaded videos, subscriptions, friends, locations, etc.)'. A 'Save Changes' button is located at the bottom of this section. Below the main content area, there is a yellow banner with the text: 'Try YouTube in a fast, new web browser! Download Google Chrome for Mac'. At the bottom of the page, there are links for 'YouTube Contact Us', 'Programs Advertising', 'Help Get Help', 'Policy Privacy Policy', and 'Discover YouTube on Your Phone'.

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ORGANIZE...

FAVORITES

The screenshot shows the YouTube 'My Favorites' page for the user 'VISTAOutreach'. The page title is 'My Account / Favorites'. On the left sidebar, there are navigation links for 'Uploaded Videos', 'Favorites', 'Playlists', 'Subscriptions', 'Quicklist', 'History', and 'Purchases'. The main content area shows a list of three favorited videos:

- VISTA Love**: My year as an AmeriCorps VISTA in review. Added: July 23, 2008, 06:16 PM. Views: 475, Rating: 4 stars, Comments: 4.
- 1700 Hours**: "1700 Hours" by Holly Franz, Jessica McKenna, Ariana Luperón. For more information on joining AmeriCorps, visit www.americorps.gov. Added: December 03, 2007, 12:35 PM. Views: 243, Rating: 4 stars, Comments: 2.
- What VISTA Can Do for You**: "What VISTA Can Do for You" explains how VISTAs bring enthusiasm, experience and commitment to the organizations where they serve, helping sponsors deliver better education, health, nutrition and other...

PLAYLISTS

The screenshot shows the YouTube 'My Playlists' page for the user 'VISTAOutreach'. The page title is 'My Account / Playlists'. On the left sidebar, there are navigation links for 'Uploaded Videos', 'Favorites', 'Playlists', 'Subscriptions', 'Quicklist', 'History', and 'Purchases'. The main content area shows a playlist titled 'Poverty Initiatives'. Below the title, there are options to 'Edit Playlist Info' and 'Delete Playlist'. A table lists the videos in the playlist:

Position	Title	Time	Date Added	Views	Rating
1	Poverty Reduction Initiative Part 1	5:15	Jun 25, 2009	249	4 stars
2	Workshop: A Discussion on the VISTA Experience of ...	58:59	Jan 05, 2010	175	4 stars

At the bottom of the page, there is a search bar and a footer with various links including 'YouTube', 'Contact Us', 'Programs', 'Advertising', 'YouTube Store', 'Press Room', 'Business Blog', 'YouTube Blog', 'Help', 'Get Help', 'YouTube Handbook', 'Community Help Forums', 'Safety Center', 'Creator's Corner', 'Video Speed Info', 'Policy', 'Privacy Policy', 'Terms of Service', 'Copyright Notices', 'Community Guidelines', and 'Discover'.

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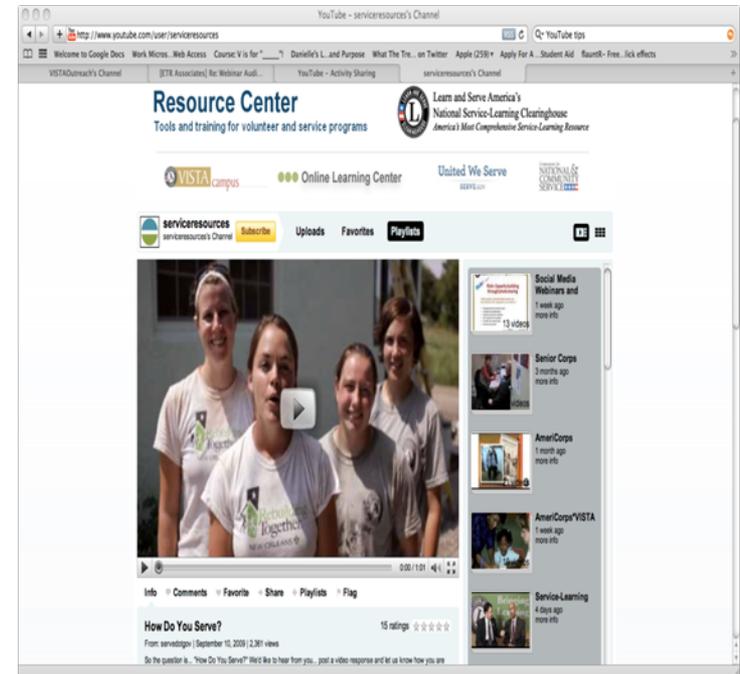
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RESOURCES AND STORY TELLING...

Laura Norvig
Technical Services
Librarian
The Resource Center



- What is The Resource Center
- How does The Resource Center Use YouTube
- How can VISTAS benefit from The Resource Center YouTube Channel



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The screenshot shows a web browser window displaying the YouTube channel for 'serviceresources'. The browser's address bar shows the URL 'http://www.youtube.com/user/serviceresources'. The page features a navigation bar with links to 'VISTA Outreach's Channel', 'ETR Associates' Re: Webinar Audi...', 'YouTube - Activity Sharing', and 'serviceresources's Channel'. Below the navigation bar is a 'Resource Center' section with the text 'Tools and training for volunteer and service programs'. To the right of this section is a logo for 'Learn and Serve America's National Service-Learning Clearinghouse' with the tagline 'America's Most Comprehensive Service-Learning Resource'. Further down are logos for 'VISTA campus', 'Online Learning Center', 'United We Serve', and 'NATIONAL & COMMUNITY SERVICE'. The main content area shows the channel's name 'serviceresources' with a 'Subscribe' button and tabs for 'Uploads', 'Favorites', and 'Playlists'. A video player is prominently displayed, showing a group of four young women in white t-shirts with the text 'Rebuilding Together NEW ORLEANS'. Below the video player are options for 'Info', 'Comments', 'Favorite', 'Share', 'Playlists', and 'Flag'. The video title is 'How Do You Serve?' with 15 ratings and a star rating. The description reads: 'From: servedgov | September 10, 2009 | 2,361 views. So the question is... "How Do You Serve?" We'd like to hear from you... post a video response and let us know how you are'. To the right of the video player is a sidebar with several video thumbnails and titles: 'Social Media Webinars and' (1 week ago, 13 videos), 'Senior Corps' (3 months ago), 'AmeriCorps' (1 month ago), 'AmeriCorps*VISTA' (1 week ago), and 'Service-Learning' (4 days ago).

<http://www.youtube.com/serviceresources>

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The screenshot shows a Mozilla Firefox browser window displaying the 'Resource Center' for 'Digital Storytelling with Video' on the website <http://nationalserviceresources.org/digital-storytelling-video>. The page features a navigation bar with links for Home, About the Center, and Need Help?, along with a toll-free phone number. The main content area is titled 'Digital Storytelling with Video' and includes a quote by Roger Burks on Storytelling. It also provides sections for 'How to Tell Your Story' and 'Additional Resources', which includes links to a YouTube Nonprofit Program and an Agent Change video.

<http://nationalserviceresources.org/digital-storytelling-video>

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YOUR QUESTIONS!

The screenshot shows a web browser window displaying the YouTube channel page for VISTAOutreach. The browser's address bar shows the URL <http://www.youtube.com/user/VISTAOutreach>. The page features the YouTube logo, a search bar, and navigation links for Home, Videos, Channels, and Shows. Below the navigation is a channel header for VISTAOutreach with a 'Subscribe' button and tabs for All, Uploads, Favorites, and Playlists. The main content area displays a video player for a video titled 'VISTA: Fight Poverty With Passion'. The video player shows the VISTA logo and the text 'Volunteers In Service To America'. Below the video player are links for Info, Comments, Favorite, Share, Playlists, and Flag. The video description reads: 'VISTA: Fight Poverty With Passion' from nationalservice, dated December 13, 2007, with 1,768 views. The description states: 'The new "Fight Poverty with Passion" television PSAs feature VISTA members of different backgrounds sharing how they are helping to combat poverty in America through their service. The PSAs, which are available with state-specific tags, direct interested individuals to the AMERICORPS.gov website, where they can easily search for VISTA opportunities that best suit'. To the right of the video player is a sidebar with sections for 'Uploads (4)' and 'Favorites (11)'. The 'Uploads' section lists four videos: 'Jenny, Red Cross of Greater Indianapolis' (55 views, 1 year ago), 'Amber, Prevent Blindness Indiana' (30 views, 1 year ago), 'Maria, Grace Center, Inc., Harrodsburg, IN' (43 views, 1 year ago), and 'VISTA Love' (475 views). The 'Favorites' section lists '1700 Hours nationals...' (243 views) and 'What VISTA Can Do for You nationals...' (760 views). At the bottom of the sidebar is a section for 'Poverty Initiatives (2)'. The browser's address bar also shows a search for 'Google'.

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TIPS FOR YOUR YouTube PAGE...

- Use good descriptions and tags
- Turn still photos into slides
- Create a video playlist
- Increase exposure by creating a video blog
- Share updates with other your other Social Networking sites

✓ **EVALUATION COMING UP**

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THINGS TO KEEP IN MIND...

1. **Hatch Act**- *restrictions on political activity by federal government employees and by employees of certain state and local government agencies*
2. **Being Tasteful and Appropriate** – remember you're representing VISTA
3. **Staying Safe online** - protecting yourself, and your organization while online:
 - Keep your passwords in a secure place
 - Do not share your password with anyone
 - Be selective in choosing your username and email address
 - Don't give out information simply because it is requested
 - Block or ignore unwanted users
 - Don't allow others to draw you into conflict
 - Watch what you "say" online
 - Never use a work account for personal use

Useful links will be provided at the end of the presentation

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LEARN MORE...

Social Media Monday (SMM)

Virtual workshops... real social change. Follow us on: YouTube, Twitter, Flickr, Facebook

VISTA's Social Media Monday (SMM) webshops are offered each month to provide members, sponsors, community leaders, alumni, and others with hands-on access to social media applications and an opportunity to learn how to strategically use these tools to create social change.

SMM webshops are hosted by technology experts along with a variety of guest with on-the-ground experience. Each month, we aim to give you a specific set of skills to assist you in your VISTA role and social change efforts.

Upcoming Session

January 25th 3pm EST

Flickr:
Capacity building through photo sharing
Register now!

What you'll take away

In this webshop, you will learn to:
Engage supporters and heighten interest through photos for the "TV is for..." campaign, your PSO experience, community service project, or special event.

Comments?

Continue the discussion on using social media for social change in the Social Media forum!

Useful Links

The VISTA Map - NEW! Connect with VISTAs and Alumni using this new application. Enter a pin showing where you serve(d) and find others based on location, program type and year(s) of service.

VISTA Facebook Page - NEW!
VISTA Alumni Facebook Page - NEW!

SMM Archives

October

Twitter: How VISTAs, sponsors, community leaders, alumni, and other national service organizations can use Twitter to:

- Break news quickly
- Share service stories
- Mobilize community members
- Give examples of promising practices and procedures
- Bring awareness to poverty issues
- Cultivate new relationships
- Discover critical resources and tools

...all using less than 140 characters

Download a PDF of this webshop

November

Facebook: Making friends and gaining fans

<http://vistacampus.org/mod/resource/view.php?id=1367>

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CONTINUE THE CONVERSATION...

twitter



If you are on
Twitter using hash
tag
#YouTubeSMM
And don't forget
to follow
@VISTAbuzz

VISTA on Twitter

<http://twitter.com/VISTAbuzz>

AmeriCorps VISTA (VISTAbuzz) on Twitter - Windows Internet Explorer

http://twitter.com/VISTAbuzz

File Edit View Favorites Tools Help

Add This Search Favorites Email Share

Share Browser WebEx

Suggested Sites Free Hotmail Get More Add-ons bit.ly, a simple url shortener

AmeriCorps VISTA (VISTAbuzz) on Twitter

Home Profile Find People Settings Help Sign out

twitter

VISTAbuzz

Name AmeriCorps VISTA
Location USA
Web <http://vistacampu...>
Bio Follow and share the buzz... AmeriCorps VISTA (Volunteers In Service To America) ... working to end poverty since 1964

2,002 following 1,810 followers 82 listed

Tweets 1,206

Favorites

Lists

- @VISTAbuzzVista-supporters
- @VISTAbuzzVistas-service-learning
- @VISTAbuzzVista-alumni-who-tweet
- @VISTAbuzzVistaswhatweet

View all

Following

That's you!

Your lists: @VISTAbuzzVista-supporters

TY! RT @Kwistenn Signed up 4 another SMM Webshop Love 'em! RT @VISTAbuzz Photo sharing 2 build capacity SMM webshop <http://bit.ly/8pkPz8>

10 minutes ago from web

Photo sharing to build capacity in our next Social Media Monday Webshop. Sign up today! <http://bit.ly/8pkPz8>

about 4 hours ago from web

Social Media Monday webshop on using Flickr to build capacity THIS Monday, 1/25 at 3:00 PM EST. Register 2day! <http://bit.ly/8pkPz8>

about 4 hours ago from bit.ly

start SMM Flickr guest Rick... Prep for SMM - Micros... AmeriCorps VISTA (VI... SMM Logos SMM Flickr

Internet 100% 4:36 PM

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WEBSHOP LINKS...

Social Media Monday Webshop

<http://vistacampus.org/mod/resource/view.php?id=1367>

AmeriCorps VISTA YouTube page

<http://www.youtube.com/VISTAOutreach>

Service Resources – The Resource Center

<http://www.youtube.com/serviceresources>

<http://nationalserviceresources.org/digital-storytelling-video>

Starfish Initiative

<http://www.youtube.com/starfishinitiative>

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WEBSHOP LINKS continued...

Hatch Act Information

<http://www.americorps.gov/help/vistahandbook/chapter14.html>

Staying Safe On Line

<http://www.staysafeonline.info/>

VISTA on Twitter

<http://twitter.com/VISTAbuzz>

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THANK YOU FOR JOINING US FOR Social Media Monday

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“See” you... next time:

3:00 PM EST March 29th

Blogs & Ning:

Involving and engaging your communities

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