



Webinar for VISTA

Welcome

to

Beyond Banquets:

Recognition Strategies that Support Volunteers & Organizations

To join the audio portion, please dial:

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Today's Team



Andy King
Training Specialist
AmeriCorps VISTA



Jil Freeman
Training & Online
Curriculum Developer
Education Northwest



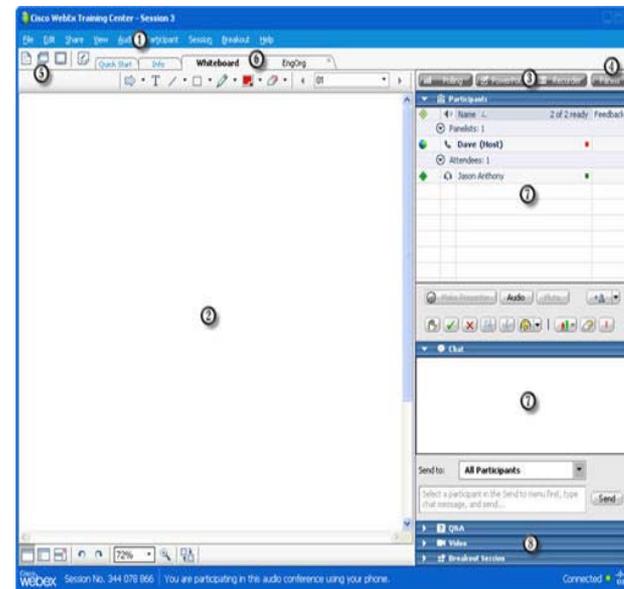
Danielle Ricks
Social Media Specialist
Campaign Consultation, Inc.



Shannon McGarry
Project Specialist
Campaign Consultation, Inc.

Tips for using WebEx

1. If you lose your internet connection, reconnect using the link that was emailed to you.
2. If you lose your phone connection, dial **1 877-297-9359**.
3. This session is being recorded and will be available on the VISTA Campus along with the archives of previous webinars.
4. Use the Chat window at the right to ask questions.





Today's Agenda

- Welcome and Introductions
- The 8 Rules and 3 Levels of Recognition
- The Benefits of Volunteer Recognition
- Recognition Strategies for your Site
- On the VISTA Campus
- Next Steps
- Evaluation

Building Banquets:



Jil Freeman

Advisor, Training & Online Curriculum Developer at
Education Northwest



What is a Volunteer Recognition Program?

A **structured** and **institutionalized** system to **formally** and **informally** **acknowledge** and **honor** volunteer **participation, service** and/or **accomplishments.**

The 8 “Rules of Recognition”

1. Give it frequently
2. Give it honestly
3. Give it using a variety of methods
4. Give it to the person, not the work
5. Give it appropriately to the achievement
6. Give it consistently
7. Give it in a timely way
8. Give it for what you want more of

From “The Volunteer Management Handbook” by , S. McCurley & R. Lynch

3 Levels of Volunteer Recognition



CARE at the Individual Level

Communication
Acknowledgements
Rewards
Events

Individual

C: Personal 'Thank You'
A: Plaques, pins, certificates
R: Gifts, perks, etc.
E: Feedback/training

CARE at the Organizational Level

Communication
Acknowledgements
Rewards
Events

Organizational

C: Profiles in newsletters, website

A: Organizational awards

R: Member benefits

E: Volunteer party/picnic/social event

CARE at the Community Level

Communication
Acknowledgements
Rewards
Events

Community

C: Press releases, news stories
A: Community & national awards
R: Representation opportunities
E: Recognition event



Why Have a Volunteer Recognition Program?

- Benefits to Volunteers
- Benefits to Organization
- Benefits to Recipients of Service

Why Have a Volunteer Recognition Program?

Benefits to Volunteers

- Personal satisfaction
- Greater motivation
- Greater sense of connection to organization
- Awareness of contributions made
- Inspiration
- Personal and professional development

From "Volunteer Recognition: What's in it for our organization?" presentation by A. King, 2007.

Why Have a Volunteer Recognition Program?

Benefits to Organization

- Volunteer Retention
- Inspired, motivated volunteers
- Establish benchmarks for excellence
- Record milestones & history
- Publicity (organization & issue)
- Attract funding
- Volunteer recruitment

From "Volunteer Recognition: What's in it for our organization?" presentation by A. King, 2007.

Why Have a Volunteer Recognition Program?

Benefits to Recipients of Service

- Increased awareness
- Effective volunteer program
- Dedicated volunteer base
- Better service
- Opportunities to show appreciation
- Perception of greater value of service

From "Volunteer Recognition: What's in it for our organization?" presentation by A. King, 2007.



A Volunteer Recognition Program at Your VISTA Site

- Follow the 8 Rules
- Recognition at all 3 Levels
- CARE at Each Level
- Know the Benefits

Program Planning Worksheet

8 RULES OF RECOGNITION

1. Give it frequently
2. Give it honestly
3. Give it using a variety of methods
4. Give it to the person, not the work
5. Give it appropriately to the achievement
6. Give it consistently
7. Give it in a timely way
8. Give it for what you want more of

From "The Volunteer Management Handbook" by S. McCurley & R. Lynch, 2011

3 LEVELS OF RECOGNITION



4 METHODS OF RECOGNITION

Communication
Acknowledgements
Rewards
Events

3 BENEFICIARIES OF RECOGNITION

Volunteers
Organization
Recipients of Service

Program Planning Worksheet

VOLUNTEER RECOGNITION PROGRAM WORKSHEET				
Level	Method	Frequency	Resources	Benefits
Individual	C:			
	A:			
	R:			
	E:			
Organization	C:			
	A:			
	R:			
	E:			
Community	C:			
	A:			
	R:			
	E:			
	Communication • Acknowledgements Rewards • Events	How often will this recognition take place?	What's needed to provide this recognition?	What's the desired outcome of this recognition?

Developed by Education Northwest/Bank Street College of Education, 2012



Questions?



VISTA campus

Creating a domestic volunteer

1965

The first 20 VISTAs complete training and start serving!

Celebrating 45 Years of Volunteers In Service To America

- About VISTA 
- VISTAs 
- Leaders 
- Alumni 
- Supervisors 
- State Offices 



<http://vistacampus.gov>

Next Steps

- Bookmark the most important volunteer resources on the VISTA Campus
- Continue this conversation on the Campus forum on “The Work”
- Take a course in the “Working with Volunteers” section of the VISTA campus
- View the Campus calendar to find events and future training opportunities

THANK YOU

for your participation!

If you have questions, contact us:
VISTACAMPUS@CampaignConsultation.com

Networking in Your Community
Wednesday, August 21, 2 p.m. EDT

Check the calendar on the VISTA Campus
for a complete schedule of VISTA webinars