

The Minute Message Model

(Name of Organization) **believes** (Deeply held value). **Every day, we** (Verb)
(Object) **for** (Constituents), **because** (Problem Statement).

Examples:

I am Sandra, and I am a VISTA with Prescott Area Women's Shelter. We believe that housing is a human right. That's why we ensure that our constituents have a roof over their head. Nobody should have to call the streets their home.

I am Erik, and I am a VISTA with Harmony Clinic. Harmony Clinic believes that everyone should have access to quality healthcare despite their ability to pay. Every day, we meet the needs of these patients at no cost because healthy people build healthy communities.

Draft Your Minute Message Introduction: