

# HandsOn Network: Developing Partnerships to Maximize Community Impact

## Assets, Needs, and Community Resources

Examples of your organization's assets, needs, and community resources to identify in order to assess your readiness to engage in a partnership might include:

### **Assets**

- Material resources: space, supplies, funding, in-kind donations
- Skills: research, marketing, communication, finance/accounting, event coordination
- Access to certain individuals or organizations such as funders or elected officials
- Visibility
- Reputation of potential partner in the community and in the sector

### **Needs**

- Volunteers: skills and numbers needed; variables that affect those needs (number of clients to be served, available supplies, transportation, weather, etc.)
- Tangible resources: project supplies, goods, materials, etc.
- Financial resources: financial support needed and how it will be spent

### **Community resources**

- Individuals
- Associations
- Institutions
- Corporations
- Cash and in-kind donations
- Physical space