

Use Action Verbs to Write VADs

Analyze	Launch
Assess	Maintain
Build	Market
Collect	Measure
Communicate	Monitor
Compile	Plan
Coordinate	Present
Create	Promote
Develop	Recommend
Distribute	Recruit
Engage in	Refine
Ensure	Research
Establish	Secure
Evaluate	Suggest
Generate	Update
Identify	Use
Implement	Write