

# Getting the Word Out: Inclusive Recruitment Avenues

In-person	Electronic & Traditional Media	Websites
Diverse community events	Email announcement to colleagues	My AmeriCorps (my.americorps.gov)
Local Urban Leagues	Email announcement to similar organizations	Hands On Network Local Action Center (www.pointsoflight.org/handsonnetwork/where-we-work)
Local cultural centers	Diverse job boards	VolunteerMatch.org
Career or job fairs	Posting on my organization's website	Craigslist.org
Workforce centers	Twitter post	Idealist.org
College recruitment offices	Facebook post	Indeed.com
Word of mouth to friends and family	LinkedIn post	Change.org
Word of mouth to current or former VISTAs	Ad in newspaper	Opportunityknocks.org
Word of mouth to colleagues and similar organizations	Ad or announcement in professional journals or newsletters	Monster.com
Flyers posted in the community		Linkedin.com

# Sample Two-Line Teasers

FOCUS	LOCATION	DESCRIPTION
International	Arizona	Do you have an interest in international affairs and humanitarian efforts? The Arizona Refugee Resettlement Program is recruiting for a Health Care Coordinator to benefit refugees in Arizona.
Youth	Various	Join a new VISTA program with the US Department of Interior (DOI). Work in a national park or wildlife refuge to foster economic development, healthy futures, and programs for at-risk youth.
Education, Youth	Utah	Big Picture is a high school that inspires and empowers low-income students to make their education individualized, real-world, and rigorous, using projects, internships, travel, and service.
Education	Washington	Got FUN? The Bookmobile supports a fun bunch of people, books, activities and connections. Its library outreach programs support folks in two rural counties.
Arts, Education, Environment	Vermont	The Willowell Foundation, based on 230 acres in Monkton, Vermont, connects people with the arts, education, the environment, and each other through land-based programs.
Poverty	New York	Affordable-housing nonprofit will begin research to show that providing housing for the homeless costs the public less than providing support services while they live on the street.
Poverty, Youth	Georgia	Peach County 4-H in Ft. Valley, GA, needs YOU to fight poverty with passion through 4-H—the largest positive youth development organization in the world!
Education, Youth	Minnesota	Join a dedicated team of hard-working professionals and help to further develop and expand an in-school literacy tutoring program for at-risk youth in kindergarten through 2nd grade.
Education, Health	Oregon	Apple Seeds inspires healthy living through garden-based education. Our Farm Program Coordinator will assist the Farm Manager as well as others in development and capacity building at our Teaching Farm.