HandsOn Network: Developing Partnerships to Maximize Community Impact

Assets, Needs, and Community Resources

Examples of your organization’s assets, needs, and community resources to identify in order to assess your readiness to engage in a partnership might include:

**Assets**

- Material resources: space, supplies, funding, in-kind donations
- Skills: research, marketing, communication, finance/accounting, event coordination
- Access to certain individuals or organizations such as funders or elected officials
- Visibility
- Reputation of potential partner in the community and in the sector

**Needs**

- Volunteers: skills and numbers needed; variables that affect those needs (number of clients to be served, available supplies, transportation, weather, etc.)
- Tangible resources: project supplies, goods, materials, etc.
- Financial resources: financial support needed and how it will be spent

**Community resources**

- Individuals
- Associations
- Institutions
- Corporations
- Cash and in-kind donations
- Physical space