History, Culture, and Cause Worksheet

Before you begin to recruit, be sure you understand your national service program’s history, culture, and cause. Take a few minutes to answer these questions:

How do we typically use our volunteers?

Which programs are successful, which are/were not?

With whom have we collaborated? Which of those unions were successful? Which were not and why?

What publicity, good or bad, has our program received that may affect our recruitment efforts?

Can we speak knowledgeably about our program’s mission/cause?

Do we feel comfortable speaking to how the projects of the national service program will help achieve the mission?

Can we clearly articulate to volunteers how their work will contribute to the program’s mission and goals?

Is our workplace open and friendly to volunteers?

Would we recommend volunteering in our program to close friends and family? Why or why not?

This form was created by Hands On Network, a Corporation for National and Community Service training and technical assistance provider. For more information on leveraging additional volunteers, contact Hands On Network at training@handsonnetwork.org or 404-979-2900.